

YP Week

October 4 - 8

YP Week connects and engages YP's in the building industry from across the country. During this week we focus on three things: Mentoring, Community Involvement and Professional Development.

So, if you have recently graduated, are new to the industry or just looking for the next step in your career, connect with us and draw on the diversity of our members to help you take the next step in Building Your Career!

OUR MISSION

To provide Young Professionals opportunities to connect, collaborate, and develop professionally.

OUR VISION

Our vision is to create a strong community of Young Professionals and help them advance personally and professionally. We are here to help you Build Your Career!

OUR VALUES

As a premiere National Young Professional Community, a culture of quality, integrity and forward thinking are essential aspects of our identity. We are committed to the following values:

- Leadership
- Connections
- Development
- Diversity
- Community

WE WELCOME YOU TO CONNECT & COLLABORATE WITH US ON ALL OUR CHANNELS:



SO, WHAT'S HAPPENING DURING YP WEEK?

MONDAY, OCTOBER 4 CAREERS IN CONSTRUCTION DAY!

Careers in Construction Day is designated to highlight and promote the various facets of the building industry! By highlighting the opportunities within the industry, this day is meant to help encourage YP's to start their career in the residential construction industry! Let's showcase what makes the building industry so great!

CALL TO ACTION:

1. [Join the YP Facebook Group](#)
2. [Follow the YP Instagram Page](#)
3. Careers in Construction Day! Post pictures & videos of your daily life on the job using

HASHTAG:

#NAHBYP #YPWEEK #CICDay2021

TUESDAY, OCTOBER 5 NAHB YP MEMBERSHIP – WHAT IT DOES FOR YOU!

NAHB's YP's have a unique opportunity to access experts, education and a community of like-minded individuals to help them build their business and their career! Curious about what those resources are, check them out at nahb.org/yp

CALL TO ACTION:

1. [Join NAHB Connect](#)
2. [Join the YP Facebook Group](#)

HASHTAG:

#NAHBYP #YPWEEK

WEDNESDAY, OCTOBER 6 WHAT ARE YP'S CURRENTLY DOING?

The nationwide YP community is growing daily, but what are they up to?! Let's focus our efforts today on showcasing the great things our YP's have done and help them advance their goals in their careers!

CALL TO ACTION:

Highlight your YP's on all Social Media Channels! – Take a few moments and highlight the great things your local YP's are doing to enhance their community. Was there an uber successful fundraiser or special community event? Post about it!

HASHTAG:

#NAHBYP #YPWEEK

THURSDAY, OCTOBER 7 THE DIRTY WORD OF ANY INDUSTRY, NETWORKING, HOW NAHB CONNECTS YOU

Building your personal and professional network can be a full-time job on its own. So why not take advantage of the resources already available to you as an NAHB Member to make it easier?!

CALL TO ACTION:

Highlight your YP's Community Outreach on all Social Media Channels! – Can you recall a recent fundraiser or special community event that stood out to you? Take a few minutes to spotlight the great endeavors your local YP's are doing to enhance their community.

HASHTAG:

#NAHBYP #YPWEEK

SO, WHAT'S HAPPENING DURING YP WEEK?

FRIDAY, OCTOBER 8

YP WEEK ACTION DAY – RECRUIT NEW YP'S

So many great things happening across the country with YP's, so now is the time to talk with fellow YP's that are not members and recruit them to the community! The community is only as strong as the members associated so, more members more strength we all have! Get out there and help other YP's Build their Careers with the resources NAHB and your local chapter can provide!

CALL TO ACTION:

RECRUIT!! Our YP Community is only as strong as the number of YP's involved, so get out there and bring in your colleagues so we can build a larger network!

[YP Toolkit for Recruiting](#)
[Recruitment Tips & Resources](#)

YP Awards are Coming to a Close. October 18 is the last day that applications for the 2021 YP Awards will be accepted. Be sure to submit nominations before 11:59pm EST!!

ALL WEEK LONG

Industry forums, they are all the rage, and everyone has something to contribute to the convos. So, why haven't you logged in and participated in the new NAHB Connect forum?! This member to member communication was released earlier this year for you to connect with all NAHB members from across the country. Have a burning question, have a lot to say about a specific code issue or do you just want to build your network while learning new skills, tips and tricks along the way?

Check it out at connect.nahb.org



The NAHB Young Professional Awards recognizes young building industry professionals under the age of 45 that propel their careers forward; advance in local, state and national NAHB associations; advocate for the home building industry, engage with peers; and embed themselves as exceptional members of their communities!

This award was designed to acknowledge young professionals based on:

- Career Progress
- Industry Involvement
- Leadership Development
- Innovation

Anyone under 45 (born AFTER December 31, 1975) is eligible to be nominated or self-submit.

Local YP Food Drive Challenge! This year we are adding a philanthropic aspect to YP Week and ask that you and your local work with a local food pantry to collect food items for your community! Post your progress throughout the week on the YP Facebook Group and keep track of the number of canned food items you collect!! The highest number of canned items donated to your local food pantry will get all the national YP bragging rights!