The current market for large remodeling projects ($50,000 or more) in the area where you operate.

The current market for moderately-sized remodeling projects (at least $20,000 but less than $50,000) in the area where you operate.

The current market for small remodeling projects (under $20,000) in the area where you operate.

The current rate at which your leads and inquiries are coming in.

Your current backlog of remodeling projects.

The overall RMI and its subcomponents are measured on a scale of 0 to 100, where an index number of 50 indicates equal numbers of remodelers report activity is good and poor for the previous quarter.

The overall RMI is an average of the current market index and the future indicators index. The current market index is an average of the following components: the current market for large remodeling projects, moderately-sized projects, and small projects. The future indicators index is an average of the current rate at which your leads and inquiries are coming in component, and your current backlog of remodeling projects component.

A separate index is created to measure the last component: How does the overall market for remodeling in the area where you operate compare to three months ago? The index is measured on a scale of 0 to 100, where an index number of 50 indicates equal numbers of remodelers report activity is better and worse compared to the previous quarter.


Based on 219 responses (10/13/20)