

2020 Global Innovation Award (GIA)

Categories, Criteria, Guidelines and Judging

Who is eligible?

- **Global companies** (companies outside of the U.S.) that offer products or services from developers, builders, subcontractors, remodelers and lenders to consumers in the U.S.
- **Multinational or domestic companies** that offer products or services from developers, builders, subcontractors, remodelers and lenders to consumers outside of the U.S.

Categories

1- Product of the Year

Appropriate applications for this category include unique and innovative interior and/or exterior products that have been introduced to the residential housing industry.

2- Educational Service or Technology of the Year

Appropriate applications for this category include unique and innovative technologically advanced and/or an educational service/product that has been introduced to the residential housing industry.

3- International Home of the Year

This award is open to all global citizens including land planners, architects, engineers, designers, builders and developers for the best of the year.

The following markets are eligible for consideration:

- Residential
- Transient
- Work force
- Affordable
- Market Rate
- Luxury
- Mixed Use (residential only)

Submittals to include any or all the following:

- Infrastructure
- Land Planning
- Landscape Architecture
- Civil Engineering
- Architecture
- Interior Design
- Photography
- 3D Modeling
- Videography

“On the Boards” Entries are Eligible

(On the Boards: A Comprehensive project that is paper-ready for commencement of construction. Planning components include land planning, architecture,

landscape architecture, engineering, product specification, development design review committee approval, jurisdiction entitlement and zoning approval, interior design, and financing.) Student submittals also welcome.

Award recipients will be graded based on the following six criteria:

- **Innovation.** Product and/or service is new (never been offered) or significantly changed (would deem a game-changer in its product class).
- **Functionality.** Product and/or service is easy to use, a go-to for builder and/or consumers.
- **Good Design.** Product has clean lines and is attractive for its purpose.
- **Builder/Consumer Friendly.** Product and/or service will help the builder solve a specific issue, add to their bottom line, and/or solve a specific problem for the consumer.
- **Sustainability.** Product and/or service will help consumers achieve sustainability and energy efficiency goals.
- **Unique Marketing Approach.** Product and/or service has been successfully marketed in a unique way.

And, for category number three (International Home of the Year) the additional design criteria will be considered:

- Does the structure solve a socio-economic challenge?
- Consideration will be given to countries that don't stifle creative solution through regulation.
- Describe how the structure incorporates innovation to solve building challenge(s).
- Describe the considerations for sustainability, health and wellness.
- Describe the green building science process you applied during all aspects of construction.
- How have lessons learned while building this home brought about a positive change for the global market?

Judging

An independent panel of judges will select the winning products or services based on these six criteria from all the entries. Judges will look for the best combination of design, functionality, innovation and usefulness. Judges may include international land planners, engineers, architects, landscape architects, designers, building science and industry experts.

Awards Presentation and Networking Reception

All finalist and winners will be recognized at the [2021 NAHB International Builders' Show® \(IBS\)](#). The International Home of the Year will also be recognized at the prestigious NAHB Nationals Awards Gala, a black-tie event.

Entry fee:

NAHB Members: \$275; Non-Members: \$375