February Careers in Technical Education Month

**What is CTE?**

Career and technical education, or CTE, is education that directly prepares students for high-wage, high-demand careers. CTE covers many different fields, information technology, construction, advanced manufacturing and many more. CTE encompasses many different types of education, from classroom learning to certification programs to work-based learning opportunities outside the classroom.

**What is CTE Month?**

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE.

**What can you do?**

- Participate in Job Shadow Week, February 3-7. Members can host students for a day at their place of business, either individually or in small groups, so that students can see real-world examples of careers in action, as well as be exposed to the workplace.

- Host a Career Exploration Panel at your company or home builders’ association office, February 10-14. Discuss local career opportunities for students.

- Donate Equipment, February 17-21. Members may be in a prime position to donate equipment or supplies that meet industry standards, ensuring that students in secondary and post-secondary institutions have access to appropriate instruments for the respective career fields they hope to enter.

- Teach a middle school lesson plan for Teach-In Week, February 24-28. Engage students at the middle school level, creating excitement for technical career pathways.

More information can be found at [nahb.org/workforce](http://nahb.org/workforce).