2020 Global Innovation Award (GIA)  
Categories, Criteria, Guidelines and Judging

Who is eligible?

• **Global companies** (companies outside of the U.S.) that offer products or services from developers, builders, subcontractors, remodelers and lenders to consumers in the U.S.

• **Multinational or domestic companies** that offer products or services from developers, builders, subcontractors, remodelers and lenders to consumers outside of the U.S.

Categories

1. **Product of the Year**  
Appropriate applications for this category include unique and innovative interior and/or exterior products that have been introduced to the residential housing industry.

2. **Educational Service or Technology of the Year**  
Appropriate applications for this category include unique and innovative technologically advanced and/or an educational service/product that has been introduced to the residential housing industry.

3. **Building or Community of the Year**  
This award is open to all global citizens including land planners, architects, engineers, designers, builders and developers for the best building/community of the year.

   The following markets are eligible for consideration:
   • Residential  
   • Transient  
   • Work force  
   • Affordable  
   • Market Rate  
   • Luxury  
   • Light commercial  
   • Mixed Use

   Submittals to include any or all the following:
   • Infrastructure  
   • Land Planning  
   • Landscape Architecture  
   • Civil Engineering  
   • Architecture  
   • Interior Design  
   • Photography  
   • 3D Modeling

   "On the Boards" Entries are Eligible
Award recipients will be graded based on the following six criteria:

- **Innovation.** Product and/or service is new (never been offered) or significantly changed (would deem a game-changer in its product class).

- **Functionality.** Product and/or service is easy to use, a go-to for builder and/or consumers.

- **Good Design.** Product has clean lines and is attractive for its purpose.

- **Builder/Consumer Friendly.** Product and/or service will help the builder solve a specific issue, add to their bottom line, and/or solve a specific problem for the consumer.

- **Sustainability.** Product and/or service will help consumers achieve sustainability and energy efficiency goals.

- **Unique Marketing Approach.** Product and/or service has been successfully marketed in a unique way.

And, for category number three (Building/Community of the Year) the additional design criteria will be considered:

- Does the structure/community solve a socio-economic challenge?
- Consideration will be given to countries that don’t stifle creative solution through regulation.
- Describe how the structure/community incorporates innovation to solve building challenge(s).
- Describe the considerations for sustainability, health and wellness.
- Describe the green building science process you applied during all aspects of construction.
- How have lessons learned while building this structure/community brought about a positive change for the global market.

**Judging**
An independent panel of judges will select the winning products or services based on these six criteria from all the entries. Judges will look for the best combination of design, functionality, innovation and usefulness. Judges will include international land planners, engineers, architects, building science and industry experts.

**Entry fee:**
NAHB Members: $275; Non-Members: $375

(Student submittals also welcome)