

National Tracking Poll

Project: 160703

N Size: 2803 Registered Voters

Margin of Error: ± 2%

July 22-24, 2016

Topline Report

Question	Response	Frequency	Percentage
P1	<i>Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?</i>		
	Right Direction	692	25%
	Wrong Track	2111	75%
P2NET	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Approve	1291	46%
	Disapprove	1375	49%
	Don't Know / No Opinion	138	5%
P2	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Strongly Approve	603	22%
	Somewhat Approve	687	25%
	Somewhat Disapprove	411	15%
	Strongly Disapprove	964	34%
	Don't Know / No Opinion	138	5%
P3	<i>Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?</i>		
	Economic Issues	869	31%
	Security Issues	760	27%
	Health Care Issues	290	10%
	Senior's Issues	370	13%
	Women's Issues	98	3%
	Education Issues	175	6%
	Energy Issues	113	4%
	Other	128	5%
NHB1_1	<i>Do you think each of the following are excellent, good, fair or poor investments? Stocks</i>		
	Excellent	329	12%
	Good	846	30%
	Fair	914	33%
	Poor	351	13%
	Don't Know / No Opinion	364	13%

Question	Response	Frequency	Percentage
NHB1_2	<i>Do you think each of the following are excellent, good, fair or poor investments? Bonds</i>		
	Excellent	323	12%
	Good	873	31%
	Fair	887	32%
	Poor	270	10%
	Don't Know / No Opinion	450	16%
NHB1_3	<i>Do you think each of the following are excellent, good, fair or poor investments? A home for you to live in</i>		
	Excellent	1362	49%
	Good	923	33%
	Fair	295	11%
	Poor	94	3%
	Don't Know / No Opinion	129	5%
NHB1_4	<i>Do you think each of the following are excellent, good, fair or poor investments? Other real estate</i>		
	Excellent	446	16%
	Good	1039	37%
	Fair	753	27%
	Poor	189	7%
	Don't Know / No Opinion	376	13%
NHB1_5	<i>Do you think each of the following are excellent, good, fair or poor investments? Mutual funds</i>		
	Excellent	353	13%
	Good	997	36%
	Fair	720	26%
	Poor	228	8%
	Don't Know / No Opinion	505	18%
NHB1_6	<i>Do you think each of the following are excellent, good, fair or poor investments? Retirement accounts, such as a 401(k) or IRA</i>		
	Excellent	944	34%
	Good	935	33%
	Fair	512	18%
	Poor	158	6%
	Don't Know / No Opinion	254	9%
NHB2	<i>Do you currently own your home, rent it, or do you have some other arrangement?</i>		
	Own	1486	53%
	Rent	968	35%
	Live with parents/relatives	246	9%
	Other	104	4%

Question	Response	Frequency	Percentage
NHB3	<i>And when did you purchase your current home? (N=1,486)</i>		
	Within the last year	166	11%
	1 to 3 years ago	216	15%
	More than 3 years ago	1103	74%
NHB4	<i>How many homes have you ever owned (including your present home)?</i>		
	0	898	32%
	1	1020	36%
	2 or more	884	32%
NHB5	<i>Do you think now is a good time to buy a home?</i>		
	Yes	1281	46%
	No	658	23%
	Not sure / No opinion	864	31%
NHB6A	<i>Which type of home do you currently live in?</i>		
	Single-family	1981	71%
	Townhouse	187	7%
	Multifamily Apartment	427	15%
	Other (specify):	207	7%
NHB6B	<i>Which type of home would you like to buy?</i>		
	Single-family	2155	77%
	Townhouse	308	11%
	Multifamily Apartment	155	6%
	Other (specify):	185	7%
NHB7	<i>Would you like to buy a home...?</i>		
	Within one year	272	10%
	In 1 to 3 years	730	26%
	More than 3 years from now	542	19%
	I'm not interested in purchasing a home	947	34%
	Don't know / No Opinion	312	11%
NHB8_4NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Finding a better job (N=1,002)</i>		
	Selected	274	27%
	Not Selected	728	73%
NHB8_5NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Getting approved for a mortgage loan (N=1,002)</i>		
	Selected	409	41%
	Not Selected	594	59%

Question	Response	Frequency	Percentage
NHB8_6NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Having enough savings to cover the down payment (N=1,002)</i>		
	Selected	501	50%
	Not Selected	502	50%
NHB8_7NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Finding a home with the features and size that you want (N=1,002)</i>		
	Selected	336	34%
	Not Selected	666	66%
NHB8_8NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Finding a home at a price you can afford (N=1,002)</i>		
	Selected	550	55%
	Not Selected	452	45%
NHB8_9NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Finding a home in the neighborhood/community you want (N=1,002)</i>		
	Selected	392	39%
	Not Selected	610	61%
NHB8_10NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Being able to sell your current home at the right' price (N=1,002)</i>		
	Selected	204	20%
	Not Selected	798	80%
NHB8_11NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Finding more information about the process of purchasing a home (N=1,002)</i>		
	Selected	165	16%
	Not Selected	838	84%
NHB8_12NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Having to pay down student/other debt first (N=1,002)</i>		
	Selected	272	27%
	Not Selected	730	73%
NHB8_13NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Other (please specify): (N=1,002)</i>		
	Selected	16	2%
	Not Selected	986	98%

Question	Response	Frequency	Percentage
NHB8_14NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. None of the above (N=1,002)</i>		
	Selected	18	2%
	Not Selected	984	98%
NHB8_15NET	<i>What, if any, are the biggest obstacles for you to enter the market and put out a bid on a home? Check all that apply. Don't Know / No Opinion (N=1,002)</i>		
	Selected	17	2%
	Not Selected	986	98%
NHB9	<i>Have you tried to get approved for a mortgage loan in the last 2 years? (N=409)</i>		
	Yes	85	21%
	No	324	79%
NHB10	<i>How much of a down payment do you think you will need to buy the home you want? (N=1,002)</i>		
	0% of the price of the home	55	5%
	1% to 5%	198	20%
	6% to 10%	257	26%
	11% to 20%	286	29%
	More than 20% of the price of the home	206	21%
NHB11	<i>What type of home would you plan to buy in the next three years? (N=1,002)</i>		
	A starter home that fits my current needs, even though I will probably outgrow it in the future	299	30%
	A nicer home that fits my needs now and in the foreseeable future	703	70%
NHB12_4NET	<i>You are currently renting, but would like to purchase a home within the next three years. Why do you want to become a homeowner? Check all that apply. Marriage/children (N=968)</i>		
	Selected	181	19%
	Not Selected	787	81%
NHB12_5NET	<i>You are currently renting, but would like to purchase a home within the next three years. Why do you want to become a homeowner? Check all that apply. To protect against rent increases (N=968)</i>		
	Selected	183	19%
	Not Selected	785	81%
NHB12_6NET	<i>You are currently renting, but would like to purchase a home within the next three years. Why do you want to become a homeowner? Check all that apply. To build wealth (N=968)</i>		
	Selected	171	18%
	Not Selected	797	82%

Question	Response	Frequency	Percentage
NHB12_7NET	<i>You are currently renting, but would like to purchase a home within the next three years. Why do you want to become a homeowner? Check all that apply. To be able to change the property as I please (N=968)</i>		
		Selected	225 23%
		Not Selected	743 77%
NHB12_8NET	<i>You are currently renting, but would like to purchase a home within the next three years. Why do you want to become a homeowner? Check all that apply. To live in a home with the features and size I want (N=968)</i>		
		Selected	324 34%
		Not Selected	643 66%
NHB13_4NET	<i>And, why are you not interested in buying a home? Check all that apply. Do not want the debt (N=947)</i>		
		Selected	250 26%
		Not Selected	697 74%
NHB13_5NET	<i>And, why are you not interested in buying a home? Check all that apply. Difficult to get down payment (N=947)</i>		
		Selected	69 7%
		Not Selected	878 93%
NHB13_6NET	<i>And, why are you not interested in buying a home? Check all that apply. Do not have the job to support a home purchase (N=947)</i>		
		Selected	149 16%
		Not Selected	798 84%
NHB13_7NET	<i>And, why are you not interested in buying a home? Check all that apply. Can't sell my current home because it's underwater (N=947)</i>		
		Selected	15 2%
		Not Selected	932 98%
NHB13_8NET	<i>And, why are you not interested in buying a home? Check all that apply. Want to pay off student/other debt before buying a home (N=947)</i>		
		Selected	29 3%
		Not Selected	918 97%
NHB13_9NET	<i>And, why are you not interested in buying a home? Check all that apply. Owning a home does not interest me (N=947)</i>		
		Selected	106 11%
		Not Selected	841 89%

Question	Response	Frequency	Percentage
NHB13_10NET	<i>And, why are you not interested in buying a home? Check all that apply. Do not plan or want to stay in a particular area for too long (N=947)</i>		
	Selected	38	4%
	Not Selected	908	96%
NHB13_11NET	<i>And, why are you not interested in buying a home? Check all that apply. My credit history is not good enough (N=947)</i>		
	Selected	109	12%
	Not Selected	838	88%
NHB13_12NET	<i>And, why are you not interested in buying a home? Check all that apply. Don't know where to start buying a home is complicated (N=947)</i>		
	Selected	31	3%
	Not Selected	916	97%
NHB13_13NET	<i>And, why are you not interested in buying a home? Check all that apply. Don't want to be responsible for maintenance expenses (N=947)</i>		
	Selected	124	13%
	Not Selected	822	87%
NHB13_14NET	<i>And, why are you not interested in buying a home? Check all that apply. I already own the home where I want to live (N=947)</i>		
	Selected	576	61%
	Not Selected	371	39%
NHB13_15NET	<i>And, why are you not interested in buying a home? Check all that apply. Other (please specify): (N=947)</i>		
	Selected	53	6%
	Not Selected	894	94%
NHB13_16NET	<i>And, why are you not interested in buying a home? Check all that apply. Don't Know / No Opinion (N=947)</i>		
	Selected	42	4%
	Not Selected	905	96%
NHB14	<i>Have you ever lost a home due to foreclosure?</i>		
	Yes	233	8%
	No	2524	90%
	Prefer not to answer	45	2%
NHB15_1_4NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Price</i>		
	Selected	1526	54%
	Not Selected	1277	46%

Question	Response	Frequency	Percentage
NHB15_1_5NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Location</i>		
	Selected	1572	56%
	Not Selected	1231	44%
NHB15_1_6NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Energy efficiency</i>		
	Selected	1842	66%
	Not Selected	961	34%
NHB15_1_7NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Availability</i>		
	Selected	1213	43%
	Not Selected	1590	57%
NHB15_1_8NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Desired features and design</i>		
	Selected	1794	64%
	Not Selected	1009	36%
NHB15_1_9NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Home technology</i>		
	Selected	1583	56%
	Not Selected	1220	44%
NHB15_1_10NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. School district</i>		
	Selected	955	34%
	Not Selected	1848	66%
NHB15_1_11NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy a newly constructed? Check all that apply. Community amenities</i>		
	Selected	1231	44%
	Not Selected	1572	56%
NHB15_2_4NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Price</i>		
	Selected	1818	65%
	Not Selected	985	35%
NHB15_2_5NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Location</i>		
	Selected	1750	62%
	Not Selected	1053	38%

Question	Response	Frequency	Percentage
NHB15_2_6NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Energy efficiency</i>		
	Selected	1005	36%
NHB15_2_7NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Availability</i>		
	Selected	1488	53%
NHB15_2_8NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Desired features and design</i>		
	Selected	1061	38%
NHB15_2_9NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Home technology</i>		
	Selected	795	28%
NHB15_2_10NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. School district</i>		
	Selected	1340	48%
NHB15_2_11NET	<i>If you were looking to purchase a home, which of these reasons would motivate you to buy an existing home? Check all that apply. Community amenities</i>		
	Selected	1255	45%
NHB16	<i>Do you support or oppose the government providing tax incentives to encourage home ownership?</i>		
	Strongly support	978	35%
	Somewhat support	1025	37%
	Somewhat oppose	234	8%
	Strongly oppose	121	4%
NHB17	<i>Would you consider, or recommend to someone else, taking up a career in the construction trades?</i>		
	Don't Know / No Opinion	446	16%
	Yes	941	34%
	No	351	13%
	Maybe	917	33%
	Don't Know / No opinion	594	21%

Question	Response	Frequency	Percentage
NHB18_4NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer an office job (N=351)</i>		
		Selected	73 21%
		Not Selected	279 79%
NHB18_5NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer to make more money than people in construction trades make (N=351)</i>		
		Selected	70 20%
		Not Selected	282 80%
NHB18_6NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer to open my own business (N=351)</i>		
		Selected	41 12%
		Not Selected	310 88%
NHB18_7NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Construction work is difficult (N=351)</i>		
		Selected	135 39%
		Not Selected	216 61%
NHB18_8NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Construction work requires being outside in the elements (N=351)</i>		
		Selected	117 33%
		Not Selected	234 67%
NHB18_9NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer a less physically-demanding job (N=351)</i>		
		Selected	121 34%
		Not Selected	231 66%
NHB18_10NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer a "new economy" job (tech, computers, etc.) (N=351)</i>		
		Selected	59 17%
		Not Selected	293 83%
NHB18_11NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. It's seasonal work (N=351)</i>		
		Selected	146 41%
		Not Selected	206 59%

Question	Response	Frequency	Percentage
NHB18_12NET	<i>What are the reasons you wouldn't consider (or recommend to someone else) a career in the construction trades? Check all that apply. Prefer a career where a college degree is necessary (N=351)</i>		
	Selected	53	15%
	Not Selected	298	85%
NHB19	<i>Do you support or oppose the government requiring home developers to provide housing that is designated for use by lower-income families in selected neighborhoods?</i>		
	Strongly support	782	28%
	Somewhat support	923	33%
	Somewhat oppose	393	14%
	Strongly oppose	258	9%
	Don't Know / No Opinion	448	16%
NHB20	<i>Do you support or oppose the government requiring home developers to provide housing that is designated for use by lower-income families in your neighborhood?</i>		
	Strongly support	721	26%
	Somewhat support	848	30%
	Somewhat oppose	430	15%
	Strongly oppose	370	13%
	Don't Know / No Opinion	434	15%
NHB21	<i>Which presidential candidate do you think would be better for housing?</i>		
	Hillary Clinton	1070	38%
	Donald Trump	1043	37%
	Don't Know / No Opinion	690	25%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2803	100%
xdemGender	Gender: Male	1349	48%
	Gender: Female	1454	52%
	N	2803	
age5	Age: 18-29	575	21%
	Age: 30-44	743	27%
	Age: 45-54	547	20%
	Age: 55-64	431	15%
	Age: 65+	507	18%
	N	2803	
xpid3	PID: Dem (no lean)	904	32%
	PID: Ind (no lean)	1099	39%
	PID: Rep (no lean)	800	29%
	N	2803	
xpidGender	PID/Gender: Dem Men	410	15%
	PID/Gender: Dem Women	494	18%
	PID/Gender: Ind Men	541	19%
	PID/Gender: Ind Women	558	20%
	PID/Gender: Rep Men	399	14%
	PID/Gender: Rep Women	401	14%
	N	2803	
xdemTea	Tea Party: Supporter	770	27%
	Tea Party: Not Supporter	2020	72%
	N	2790	
xdemIdeo3	Ideo: Liberal (1-3)	817	29%
	Ideo: Moderate (4)	651	23%
	Ideo: Conservative (5-7)	901	32%
	N	2369	
xeduc3	Educ: < College	1995	71%
	Educ: Bachelors degree	529	19%
	Educ: Post-grad	279	10%
	N	2803	
xdemInc3	Income: Under 50k	1750	62%
	Income: 50k-100k	759	27%
	Income: 100k+	294	10%
	N	2803	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	2229	80%
xdemHispBin	Ethnicity: Hispanic	419	15%
demBlackBin	Ethnicity: Afr. Am.	342	12%
demRaceOther	Ethnicity: Other	232	8%
xrelNet	Relig: Protestant	668	24%
	Relig: Roman Catholic	566	20%
	Relig: Ath./Agn./None	735	26%
	Relig: Something Else	487	17%
	N	2455	
xreligion1	Relig: Jewish	65	2%
xreligion2	Relig: Evangelical	830	30%
	Relig: Non-Evang. Catholics	747	27%
	N	1577	
xreligion3	Relig: All Christian	1577	56%
	Relig: All Non-Christian	1222	44%
	N	2799	
xdemUsr	Community: Urban	754	27%
	Community: Suburban	1183	42%
	Community: Rural	866	31%
	N	2803	
xdemEmploy	Employ: Private Sector	805	29%
	Employ: Government	200	7%
	Employ: Self-Employed	254	9%
	Employ: Homemaker	239	9%
	Employ: Student	133	5%
	Employ: Retired	619	22%
	Employ: Unemployed	259	9%
	Employ: Other	293	10%
	N	2803	
xdemJobStatus	Job Type: White-collar	887	32%
	Job Type: Blue-collar	1239	44%
	Job Type: Don't Know	676	24%
	N	2803	
xdemMilHH1	Military HH: Yes	514	18%
	Military HH: No	2289	82%
	N	2803	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	692	25%
	RD/WT: Wrong Track	2111	75%
	N	2803	
xnr2Bin	Obama Job: Approve	1291	46%
	Obama Job: Disapprove	1375	49%
	N	2665	
xnr3	#1 Issue: Economy	869	31%
	#1 Issue: Security	760	27%
	#1 Issue: Health Care	290	10%
	#1 Issue: Medicare / Social Security	370	13%
	#1 Issue: Women's Issues	98	3%
	#1 Issue: Education	175	6%
	#1 Issue: Energy	113	4%
	#1 Issue: Other	128	5%
	N	2803	
xsubVote14O	2014 Vote: Democrat	901	32%
	2014 Vote: Republican	769	27%
	2014 Vote: Other	104	4%
	2014 Vote: Didn't Vote	1028	37%
	N	2802	
xsubVote12O	2012 Vote: Barack Obama	1045	37%
	2012 Vote: Mitt Romney	772	28%
	2012 Vote: Other	105	4%
	2012 Vote: Didn't Vote	878	31%
	N	2800	
xreg4	4-Region: Northeast	511	18%
	4-Region: Midwest	603	22%
	4-Region: South	1037	37%
	4-Region: West	651	23%
	N	2803	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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