

NAHB INDUSTRY PULSE CHECK

Incentive Sweepstakes — Official Rules

1. Sponsor

This sweepstakes is sponsored by the National Association of Home Builders ("NAHB" or "Sponsor"), a nonprofit trade association located at 1201 15th Street NW, Washington, DC 20005.

2. Overview

To encourage broad participation in the NAHB Industry Pulse Check survey, NAHB is offering the following incentive prizes by random drawing to eligible individuals who complete the survey and opt in during the Sweepstakes Period:

- Ten (10) \$200 Amazon Gift Cards (5 awarded from the member pool; 5 awarded from the non-member pool)
- Two (2) all-expenses-paid trips to the 2027 International Builders' Show ("IBS") (1 awarded from the member pool; 1 awarded from the non-member pool)

Each eligible individual may win only one (1) prize. Gift card winners are not eligible for the IBS trip, and IBS trip winners are not eligible for a gift card.

3. No Purchase Necessary

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. Completing the Industry Pulse Check survey does not require a purchase. NAHB membership does not improve an individual's odds of winning within their designated pool. A purchase will not increase your chances of winning.

ALTERNATIVE METHOD OF ENTRY: To enter without completing the survey, fill out [this form](#). Entries received via the alternative method of entry will have the same odds of winning as entries received via survey completion within the applicable pool.

4. Sweepstakes Period

The sweepstakes begins on May 1, 2026, at 12:01 a.m. Eastern Time and closes on June 15, 2026, at 11:59 p.m. Eastern Time ("Sweepstakes Period"). Only entries received before the close of the Sweepstakes Period will be eligible. Sponsor's timekeeping system is the official clock.

5. Eligibility

The sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry. Employees and contractors of NAHB, and their immediate family members residing in the same household, are not eligible to participate.

Entrants are designated as either NAHB Members or Non-Members based on their NAHB membership status at the time of entry. Member and non-member pools are maintained separately for drawing purposes.

6. How to Enter

To enter via survey completion, an eligible individual must:

- Complete the NAHB Industry Pulse Check survey during the Sweepstakes Period; and
- Submit their full name and valid email address at the designated opt-in section at the end of the survey.

Submission of name and email address at the end of the survey is required for sweepstakes eligibility. **Completing the survey without submitting contact information will not constitute a valid sweepstakes entry.**

Limit one (1) entry per person via survey completion. Duplicate entries will be disqualified. Entries generated by script, macro, bot, or other automated means are void.

7. Prize Summary

Prize	# of Winners	Pool	Approx. Value
\$200 Amazon Gift Card	5	NAHB Members	\$200 each
\$200 Amazon Gift Card	5	Non-Members	\$200 each
All-Expenses-Paid Trip to 2027 IBS	1	NAHB Members	\$2695
All-Expenses-Paid Trip to 2027 IBS	1	Non-Members	\$2695

Total approximate prize pool value: \$2,000 (gift cards) plus IBS trip values (\$5,390). Amazon is not a sponsor of this sweepstakes. Amazon Gift Cards are subject to Amazon's terms and conditions available at amazon.com/gc-legal.

8. Prize Details

8a. Amazon Gift Cards

Ten (10) winners will each receive one (1) \$200 Amazon Gift Card. Five (5) gift cards will be awarded by random drawing from the pool of eligible NAHB members who entered; five (5) gift cards will be awarded by random drawing from the pool of eligible non-members who entered. Gift cards are issued electronically and delivered to the winner's submitted email address. Gift cards are non-transferable and may not be redeemed for cash. NAHB is not responsible for lost, stolen, or misdirected electronic gift card delivery.

8b. All-Expenses-Paid Trip to 2027 IBS

Two (2) winners will each receive one (1) all-expenses-paid trip for one (1) person to attend the 2027 International Builders' Show ("IBS"), scheduled for February 2-4, 2027, in Las Vegas. One (1) trip will be awarded by random drawing from the pool of eligible NAHB members who entered; one (1) trip will be awarded from the pool of eligible non-members who entered.

Each IBS trip prize includes:

- Round-trip coach airfare from the major commercial airport nearest the winner's primary residence up to \$800
- Hotel accommodations for 4 nights (check in on February 1, check out on February 5), based on single occupancy, at a hotel selected by Sponsor within the designated room block (Approximate retail value \$250/night, or \$1,000 for four nights)
- Full IBS Expo+Education registration, including access to all education sessions and exhibits included in standard registration (est. \$895 value)
- Local transportation via Las Vegas Monorail between hotel and Las Vegas Convention Center on program days

Approximate retail value of each IBS trip prize: \$2,695. All travel components will be arranged by the winner to be submitted to NAHB for reimbursement. All expenses not specifically listed above are the sole responsibility of the winner, and can include but are not limited to:

- Travel and Transportation:
 - Ground transportation, including taxis, rideshare services (e.g. Uber, Lyft, Las Vegas Tesla Loop) and airport shuttles

- Airline ancillary feels, including but not limited to:
 - Seat upgrades
 - Preferred seating
 - Early boarding or check-in
- Baggage or luggage fees
- Travel costs exceeding the \$800 airfare reimbursement limit
- Additional hotel nights outside of the official program dates
- Personal expenses
 - Meals and beverages
 - Hotel incidentals, including room service, minibar charges, and early check-in or late check-out fees
- Additional attendees
 - Spouse or guest registration
 - Tickets for additional events beyond those included in the prize package

The winner must be available to travel on the dates of the 2027 IBS event (February 1-5, 2027), which are fixed and cannot be modified. If the IBS event is canceled or rescheduled, NAHB will make reasonable efforts to substitute a prize of comparable value but is not obligated to do so.

9. One Prize Per Person

Each individual is eligible to receive only one (1) prize from this sweepstakes. If an individual's name is drawn for both a gift card and an IBS trip (in separate drawings), the individual will receive the prize from the first drawing in which their name was selected; their entry will be removed from all remaining drawings, and an alternate winner will be selected.

10. Winner Selection

Following the close of the Sweepstakes Period, NAHB will conduct the following separate random drawings from each pool of eligible entries:

- Five (5) gift card winners selected from the eligible member entry pool
- Five (5) gift card winners selected from the eligible non-member entry pool
- One (1) IBS trip winner selected from the eligible member entry pool (after gift card drawing)
- One (1) IBS trip winner selected from the eligible non-member entry pool (after gift card drawing)

Gift card drawings will be conducted first. Individuals drawn for a gift card will be removed from the IBS trip drawing pool. All drawings will be conducted on or around July 31, 2026 by a representative of NAHB whose decisions are final and binding.

Odds of winning depend on the total number of eligible entries received in each pool at the close of the Sweepstakes Period.

11. Winner Notification and Acceptance

Potential winners will be notified by email at the address submitted with their entry within 10 business days of the drawings. Potential winners must respond within 30 business days of notification to claim their prize. Failure to respond within this period may result in forfeiture, and an alternate winner may be selected from the applicable pool.

IBS trip winners must also:

- Sign and return a Prize Acceptance and Travel Agreement within 5 business days of notification
- Provide full legal name, mailing address, and Social Security number or Tax ID for IRS reporting purposes
- Confirm availability to travel on the required IBS dates

12. Tax Considerations

Prizes may constitute taxable income. The fair market value of prizes valued at \$600 or more will be reported to the Internal Revenue Service on Form 1099-MISC as required by law. Winners are solely responsible for all applicable federal, state, and local taxes. NAHB recommends that winners consult a qualified tax advisor regarding the tax implications of receiving a prize.

13. Publicity

By accepting a prize, winners grant NAHB a non-exclusive, royalty-free right to use their name, general location, and prize description in NAHB's communications, publications, and promotional materials, without additional compensation, unless prohibited by law.

14. General Conditions

NAHB reserves the right to cancel, suspend, or modify this sweepstakes at any time if fraud, technical failure, or any other factor beyond NAHB's reasonable control impairs the integrity or proper administration of the sweepstakes. NAHB is not responsible for lost, late, incomplete, or misdirected entries or notifications, or for technical failures affecting survey delivery or entry processing.

This sweepstakes is void where prohibited by law.

15. Limitation of Liability

To the extent permitted by applicable law, NAHB's liability to any winner is limited to the stated value of the prize awarded. NAHB is not liable for any injury, loss, or damage of any kind arising from participation in this sweepstakes, acceptance or use of any prize, or travel associated with an IBS trip prize.

16. Governing Law

This sweepstakes is governed by the laws of the District of Columbia, without regard to conflict of law principles. Any disputes shall be resolved exclusively in the courts of the District of Columbia.

17. Privacy

Personal information submitted in connection with this sweepstakes, including name and email address, will be used solely for sweepstakes administration, prize fulfillment, and IRS reporting purposes, and in accordance with NAHB's Privacy Policy. NAHB will not sell or share entrant information with third parties for marketing purposes without consent, except as required by law.

18. Winners List

To request the names of prize winners, send a written request with a self-addressed stamped envelope to: NAHB Industry Pulse Check Sweepstakes Winners, 1201 15th Street NW, Washington, DC 20005, by February 1, 2027.

19. Questions

For questions about the Industry Pulse Check Sweepstakes, contact NAHB at blueprint@nahb.org.

These rules are effective as of April 30, 2026. NAHB reserves the right to update or amend these rules with notice to participants. Amazon is not affiliated with or a sponsor of this promotion.