

# Workforce Development Advisory Council

Spring Leadership Meeting | Level 1B, Douglass

10:30 AM – 12:30 PM | June 12, 2026



**Chair:** Tim Ruth, McReedy-Ruth Construction

**Staff:** Greg Zick, NAHB AVP Workforce Development

**Vice Chair:** Judy Dinelle, 84 Lumber

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## AGENDA

### Call to Order

10:30 – 10:35 AM

Tim Ruth, Chair

### Council Charge, Rules of Procedure, and Working Together

10:35 – 10:50 AM

Tim Ruth, Chair and Greg Zick, NAHB Staff

WDAC serves as a strategic advisory body within NAHB responsible for identifying, assessing, and coordinating workforce development initiatives to ensure alignment with the association's mission and strategic priorities. The WDAC shall:

- Promote active participation in workforce development activities among the NAHB membership and industry partners.
- Serve as a clearinghouse for programs, resources, and best practices to facilitate accessibility and implementation.
- Provide members and HBAs with scalable initiatives, actionable programs, and guidance on effective workforce development strategies, while engaging industry leaders to share solutions for addressing labor shortages and advancing strategic development objectives.

### Importance of Workforce Development

10:50 – 11 AM

Jim Chapman, NAHB Senior Officer, Third Vice Chairman

- Workforce development as a pillar of the strategic plan
- A top concern vocalized by members
- Housing affordability challenges tied to workforce shortages



### Take the Industry Pulse Check

The **Industry Pulse Check** is the first step in NAHB's **Blueprint to 100** initiative to gain the insights we need to build an association that meets your needs. If you haven't already, please take the Industry Pulse Check at [blueprint.nahb.org](https://blueprint.nahb.org) by June 15 to help shape the future of NAHB and the residential construction industry.

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## Discussion: Promote active participation in workforce development activities among the membership and industry partners

11 – 11:20 AM

Tim Ruth, Chair

- Workforce Development Champion Checklist
- Workforce Development Committees at state and local levels
- Serving on advisory boards
- Promoting careers in construction

## Discussion: Serve as a clearinghouse for programs, resources, and best practices

11:20 – 11:40 AM

Judy Dinelle, Vice Chair

- What resources do members need?
- How do we define a “best practice”?
- What best practices should we prioritize?
- How do members want to consume resources and best practices?

## Discussion: Provide members and HBAs with scalable initiatives

11:40 AM – 12 PM

Greg Zick, NAHB Staff

- Funding, legislation, appropriations
- Examples of success
- State, county and city examples

## EOC Workforce Development Committee

12 – 12:15 PM

Chad Lawler, EOC liaison

- Synergies
- Success stories
- Collaboration with council



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## Next Steps & Open Forum

12:15 – 12:30 PM

Tim Ruth, Chair

## Adjournment

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### Vision

Building Homes, Enriching Communities, Changing Lives.

### Mission

NAHB strives to protect the American Dream of housing opportunities for all, while working to achieve professional success for its members who build communities, create jobs and strengthen our economy.

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### NAHB Antitrust Statement

The National Association of Home Builders of the United States requires all members to fully comply with federal and state antitrust laws. By participating in this meeting, you agree to avoid any discussion or agreement with other members regarding competition, including pricing matters, or discussing any commercially sensitive or confidential information. If you have concerns about the appropriateness of a topic, please consult with NAHB staff separately before bringing it up for group discussion. For more details, refer to the full NAHB Antitrust Statement and Best Practices on [NAHB.org](http://NAHB.org), and review them regularly.



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