

Workforce Development Advisory Council

Fall Leadership Meeting | Detroit Marriott,
Convention Center, 250 B, Level 2

1:30 – 3:30 PM | Oct. 7, 2026



Chair: Tim Ruth, TMLD LLC

Staff: Greg Zick, NAHB AVP Workforce
Development

Vice Chair: Judy Dinelle, 84 Lumber

AGENDA

Call to Order

1:30 – 1:35 PM

Tim Ruth, Chair

Council Charge and Update on Best Practices

1:35 – 1:45 PM

Tim Ruth, Chair and Greg Zick, NAHB Staff

The purpose of the WDAC shall be to serve as a strategic advisory body within NAHB responsible for identifying, assessing, and coordinating workforce development initiatives to ensure alignment with the Association's mission and strategic priorities. The WDAC shall **promote active participation in workforce development activities among the NAHB membership and industry partners**, and **serve as a clearinghouse for programs, resources, and best practices** to facilitate accessibility and implementation. The WDAC shall **provide members and HBAs with scalable initiatives**, actionable programs, and guidance on effective workforce development strategies, while engaging industry leaders to share solutions for addressing labor shortages and advancing strategic development objectives.

Importance of Workforce Development

1:45 – 1:50 PM

Jim Chapman, NAHB Senior Officer, Third Vice Chairman

- Top concern listed by members
- Housing affordability tied to workforce shortage

AI and workforce development in the construction industry DISCUSSION

1:50 – 2:10 PM

Paul Cardis, Trustee

Serving on an industry advisory board DISCUSSION

2:10 – 2:30 PM

Steve Nellis, Trustee

Government Affairs Legislation DISCUSSION

2:30 – 3 PM

NAHB Staff

- Legislation, appropriations
- 21st Century ROAD to Housing Act
- State examples

EOC Workforce Development Committee

3 – 3:15 PM

Chad Lawler, EOC liaison

- Updates
- Success stories

Next Steps, Careers in Construction Month & Open Forum

3:15 – 3:30 PM

Tim Ruth, Chair

Vision

Building Homes, Enriching Communities, Changing Lives.

Mission

NAHB strives to protect the American Dream of housing opportunities for all, while working to achieve professional success for its members who build communities, create jobs and strengthen our economy.

NAHB Antitrust Statement

The National Association of Home Builders of the United States requires all members to fully comply with federal and state antitrust laws. By participating in this meeting, you agree to avoid any discussion or agreement with other members regarding competition, including pricing matters, or discussing any commercially sensitive or confidential information. If you have concerns about the appropriateness of a topic, please consult with NAHB staff separately before bringing it up for group discussion. For more details, refer to the full NAHB Antitrust Statement and Best Practices on NAHB.org, and review them regularly.



Apply for a Committee or Council

Interested in serving on an NAHB committee or council board of trustees for the 2027 leadership year? Now is the time to apply.

Visit nahl.org/committeeapplication to apply. **Application deadline: Nov. 8, 2026.**