

Spike Club Rules Update

Elimination of program penalties	<p>There is currently no forfeiture rule and no credit penalty for Spikes. Spikes may earn credits regardless of their membership status.</p> <p>Prior to September 2012, Spikes had to earn at least one new member credit per year to maintain Spike member status.</p> <p>If his or her membership lapsed, the credits were revoked due to the Lapsed Membership Penalty Rule.</p> <p>Beginning in September 2012, Spikes are no longer subject to that rule and will not lose their credits if they experience a period of non-recruiting or a change in their membership status.</p> <p>Note: If a Spike has lost credits due to the Lapsed Member Penalty Rule, and had reached Life Spike status (25+ credits) before their membership became inactive, a Spike may request in writing to have previously earned credits reinstated. Requests should be sent to membershipaccounting@nahb.org.</p>
Council Credit Value	Recruiters earn a ½ credit for recruiting a new council member, as well as a ½ retention credit for these council members' subsequent renewals.
Spike Credit Adjustment Requests	HBA staff can request adjustments to Spike credits for members. The form can be accessed through WMS by going to "View/Adjust Spike Credits" from the WMS home screen.
Ability for Spikes to check their Credit Total	Spikes can now check their current credit total by going to the "Your Membership" section of nahb.org and clicking on "My Profile." *Individuals must be logged in for this information to appear.
Corrections to Spike Recognition Pins	HBAs can now make corrections to errors in automated Spike Prizes (pins & certificates) through the Materials Ordering portal at nahb.org/materialsordering ; click on "Spike Recognition Corrections"
Additional Spike Prizes for Purchase	There is a new self-serve prize ordering website for HBAs to purchase items to recognize and encourage Spikes to continue recruiting. Some of the non-stocked Spike related merchandise includes polos, golf equipment and jackets. The site can be found at nahb.espwebsite.com .