

YP Week, October 7-11

#YPWEEK #NAHBYP

Young Professionals (YP) Week began in 2018 as a way to highlight, connect and engage YPs in the building industry from across the country. During this week, the NAHB YP Committee focuses on three things: Mentoring, Community Involvement and Professional Development.

If you have recently graduated, are new to the industry or looking for the next step in your career, we encourage you to connect with us and draw on the diversity of our members to help build your career!

OUR MISSION

To provide YPs opportunities to connect, collaborate and develop their careers.

OUR VISION

Our vision is to create a strong community of YPs and help them advance personally and professionally. We are here to help you build your career!

OUR VALUES

As a National Community for Young Professionals, a culture of quality, integrity and forward thinking are key aspects of our identity. We are committed to helping all YPs in the home building industry strengthen the following values: Leadership, Diversity, Connections, Community and Development

We welcome you to connect & collaborate with us on all our channels!



TAGS: #YPWEEK #NAHBYP



WHAT'S HAPPENING DURING YP WEEK?

Monday, October 7: “Careers in Construction Day!”

The YP Week kickoff day is designed to highlight and promote all facets of the home building industry! By highlighting several areas of the industry, this day is meant to encourage those on the fence about a career in the residential construction industry. Help us showcase what makes the building industry so great!

How to engage:

1. **“A Day in the Life” Selfie Videos** – YPs are encouraged to post short clips of what excites them daily about their jobs on their social media! Don't forget the hashtag: **#NAHBYP** **#CICDay2019**
2. **“Real Life Careers in Construction” Online Video Session** – Students and those new to the industry can attend an online session about existing programs that showcase what career options are available in the industry.

Tuesday, October 8: “NAHB Membership - Take Advantage!”

What is so great about having an NAHB membership? You'll have a unique opportunity to access experts, education and a community of likeminded individuals to help you build your career!

How to engage:

1. **“Student Inclusion” Online Video Session** – Students and young professionals who want to make moves but haven't figured out how to start are encouraged to attend this online panel of early 20-somethings that have already started making those moves. Pick their brains and get some answers to your questions.
2. **“Why Have a YP Program at your Local HBA?” Online Video Session** – EOs who do not have a local YP program can attend this session to learn what having a YP Program can bring to their HBA. Login for tips and tricks to recruiting the largest demographic in the workplace today!



WHAT'S HAPPENING DURING YP WEEK?

Wednesday, October 9: “What are YPs currently doing?”

The nationwide YP community is growing daily, but the efforts YPs are making locally are what makes the most impact. This day highlights successful local events and community projects that fabricate the strong YP community.

How to engage:

- 1. “Women-Specific Challenges in the Building Industry” online video session –**
The construction industry historically has been predominantly male. This session is for women, by women, on how to overcome roadblocks and excel in this industry.
- 2. Highlight Your YPs on all Social Media Channels! –** Take a few moments and highlight the great things your local YPs are doing to enhance their community. Was there a successful fundraiser or special community event? Share it!

Thursday, October 10: “All things YP at the International Builders’ Show®!”

Do you think the International Builders’ Show® (IBS) is a trade show for old folks? WRONG! First off, it’s in Vegas—enough said. Secondly, there are many ways to connect and learn new ideas to help YPs build their careers.

How to engage:

- 1. “Social Media Tips for YP’s in the Building Industry” Online Video Session –** Are you good at building but not so much with social media? Pick a few social media gurus brains on how they have built and continue to grow their company’s online presence.
- 2. The International Builders’ Show Deals are HUGE! –** Registration deals on **buildersshow.com/fees:**
First-time attendees special offer – 66% off Students - \$30 full registration
- 3. In-person, daily Q&A sessions focused on YP career development –** Stop by the NAHB Next Lounge throughout the day to learn tips and tricks from those that have been there/done that already.
- 4. The Young Pro Party! –** The “Catalina Wine Mixer” of events at IBS sells out every year and is always an unforgettable time! This is a MUST-ATTEND event for YPs at the show. Get your tickets early!



WHAT'S HAPPENING DURING YP WEEK?

Friday, October 11: “YP Week Action Day – recruit new YP’s”

There are great things happening across the country with YP’s, and now is the time to recruit fellow non-member YP’s to NAHB! The community is only as strong as the members, so the more members, the more strength we all have. Get out there and help other YP’s build their careers with the resources NAHB and your local chapter can provide.

How to engage:

- 1. “Online Speed Networking” Online Chat Session** – Login and video chat with other YPs across the country, “chat roulette” style. With so many successful YPs, you are bound to connect with someone you can learn from.
- 2. YP Week Virtual Happy Hour Online Chat Session** – Yup, an online Happy Hour! Grab your favorite beverage, login and video chat with YP’s nationwide.!
- 3. YP Awards Close** – Today is the last day that 2019 YP Awards applications will be accepted. Submit your nominations before 11:59pm EST!!

ALL WEEK LONG!

Sign up for 50% off the web series: “Financial Management”

Improve productivity and increase profits by applying essential financial management techniques used in successful businesses. This live online course for building professionals discusses financial tools you can apply immediately to achieve financial success. Learn how to work with annual operating plans and budgets, financial reports, operating ratios and revenue forecasts that control profitability. The course takes place over three consecutive Tuesdays, Nov. 5, 12, 19, 1-3 p.m. ET.

Participants in this course will be able to:

- Review a current business plan and results
- Identify personal and business goals
- Build pro formas and operating plans that incorporate personal and business goals
- Identify ways to effectively manage business results and respond to changes
- Identify ways to improve the long-term health of the company

To access this deal and the discount code, contact elarninghelp@nahb.org