

Judges Bios / Headshots

2025 Committed: Randy, Alex, Alicia, Dan, Erica

Emails: Alex.Allen@Pulte.com, askoug@dreeshomes.com, eleatham@mihomes.com,
rpbirdwell@flintrockbuilders.com, DPuvak@truehomesusa.com



Randy Birdwell is the Chairman for Flintrock Builders. He has 46 years of high-volume production building experience including 30 years as Company Owner, President, CEO or Chairman. His award-winning company, Emerald Homes, was sold to DHI, which led to the nationalization of the Emerald brand. While at DHI, Birdwell managed \$2.3 billion in assets - 12 housing divisions, which closed 23,000 homes in one year. He is the past president of the Greater Houston Builders Association and the Texas Association of Builders and a Senior Life Delegate and former National Vice President of NAHB. Randy was a national recognized educator, Professor and Senior Fellow at Texas A&M University. Mr. Birdwell will be inducted into the Housing Hall of Honor in November of 2024.



Alex Allen

Alex is the Resource Planning Manager for PulteGroup, the nation's third largest homebuilder which was recently named amongst the 2021 *Fortune* 100 Best Companies to Work For® by Great Place to Work® and *Fortune*. He started working for PulteGroup nine year ago. Alex currently is involved with construction logistics for the Dallas/Fort Worth Division which entails managing community and lot specific pre-construction activities, overseeing the construction scheduling department and regulating sold and inventory backlog for upwards of 1,800 homes at any given time. Alex's other roles while at PulteGroup have included Construction Intern, Field Manager, Schedule Expeditor and Resource Planning Agent and he has been the recipient of PulteGroup's "Above and Beyond" award for three separate years. He graduated in 2013 with a BS in Construction Science and a Minor of Architectural History from Texas A&M University. During his time in college, Alex was an active competitor in the NAHB RCMC Competition and his team was awarded 4th place in 2013.



Alicia Skoug
Division President
Drees Homes

Alicia Cox Skoug is the Division President for Drees Homes in Washington DC. Drees Homes is one of the largest private builders in the country that has been in business for 95 years. They build about 2000 homes annually in 12 divisions across the country. Alicia has been with Drees Homes in the Washington DC division for over 11 years. In her tenure, Alicia has led her division to close over 200 homes and generate over \$140 million in revenue annually. Prior to then, she worked for various other homebuilders in multiple markets on the East Coast. Her 20+ years of experience has included Sales, Marketing, Land Acquisition, Market Research, Product Development, and Operations. She is also currently on the Board of Directors for the Homebuilders Association for Virginia (HBAV) and for the charity HomeAid in the National Capital Region. She was the 2019 President of the Northern Virginia Building Industry Association (NVBIA) and is a Senior Life Director at NVBIA. In 2016 she co-founded the Women in the Building Industry committee for NVBIA. In 2022 she helped spearhead the Women Building Virginia committee for HBAV. She is a graduate of Clemson University and a mother to 5 children ranging in ages from 12 to 22. Go Tigers!



Dan Puvak

Daniel, currently serving as the Operations Partner of Architecture and Estimating at True Homes, plays a pivotal leadership role at the largest private regional home builder in North and South Carolina. With over a decade at True Homes, Daniel has contributed to the company's growth and success, including its prestigious recognition as a Gold National Housing Quality Award winner and a six-time honoree as the Best Workplace in Charlotte.

In his role, Daniel oversees critical operations in both Architectural Services and Estimating. His responsibilities encompass new product development, pricing and margin optimization, plan development, and managing the BIM platform. With a strong focus on process improvement and technology integration, Daniel drives cross-functional collaboration to enhance operational efficiency and achieve strategic business goals.

With more than 24 years of experience in the home building industry, Daniel brings a wealth of knowledge and expertise, leveraging his deep industry insights to deliver value and innovation in every project.



Erica Leatham

Vice President, Land, M/I Homes of Raleigh

Phone: (919) 233-5725

Mobile: (919) 238-1590

Fax: (919) 882-9063

eleatham@mihomes.com

Erica Leatham is the Vice President of Land for the Raleigh Division at M/I Homes. Her responsibilities include the oversight of the Division's land acquisition portfolio, as well as managing the entitlement process for land under control and overseeing land development milestones. Erica has been in homebuilding for several years since

relocating from the Washington, DC area where she practiced as a land use attorney for over 15 years.

Currently, she is on the Executive Committee of the Triangle Community Coalition, the Chair of the North Carolina Volume Builders Association, a Board Member for the Durham-Orange-Chatham Home Builders Association, and serves on several Triangle ULI committees, including as a member of the Governance Committee, Former Chair of the Urban Plan program and as a WLI mentor. In 2019, she received Urban Land Institute's WLI Prologis Achievement Award for women leaders in real estate.

Erica graduated with a Bachelor of Arts degree from Florida State University (Go 'Noles!) and received her J.D. from The George Washington University.

Previous Judges:



Kyle Schnaufer
City Manager
DR Horton

Kyle has been in the homebuilding industry for over 20 years. He joined DR Horton over 9 years ago in Columbia, SC. He then spent 7 years with DR Horton at the Southwest FL Division where he held multiple positions such as Area Manager, VP of Construction, and VP of Operations. He moved to the DR Horton Southern Virginia Division in June of 2021 where he took on the role of City Manager.



Jordyn Croom
Director of Finance and Operations
On2 Homes

Jordyn's passion and involvement in the home building industry began while pursuing a BSBA in Real Estate and the Built Environment at the University of Denver. They held internships at Thrive Home Builders and MetroStudy (now Zonda) before beginning their post collegiate professional career in April 2018 when they became the first associate in Oakwood Homes' unique Ascent Rotational Leadership Program. During their two-year tenure in the Ascent Program, Jordyn had the opportunity to work as a purchasing coordinator, financial analyst, sales counselor, and land analyst for Oakwood's Denver Division. This unique experience gave Jordyn the opportunity to gain a holistic understanding of the operations of home building and it helped them tremendously as Jordyn transitioned into the Manager of Acquisition and Entitlements position at Oakwood Land Company in 2020. This past year, Jordyn took on the role of Director of Finance and Operations for Oakwood's newest attainable housing division: On2 Homes.

Additionally, Jordyn has been heavily involved with the National Association of Home Builders and their local Home Builder's Association to help other young adults find their niche in the industry. They have also had the opportunity to speak on an international stage multiple times at the International Builder Show.