



June 2019

Association News

The 2019 Global Innovation Award Program is Now Accepting Applications



NAHB [Global Innovation Award](#) honors the most innovative projects, products and services disrupting the global residential building industry. Our Global Innovation Award winners represent the cutting-edge contributions that continue to push the housing industry to new limits.

[Apply to NAHB's 2019 GIA program.](#)

2020 NAHB International Builders' Show Registration Opens Aug. 1

Want to attend the largest annual light construction show in the world? Then be sure to mark your calendars for Thursday, Aug. 1 when registration for the [2020 NAHB International Builders' Show® \(IBS\)](#) in Las Vegas opens.

During the month of August, IBS expo registrations are free for all NAHB Global Members.



On Jan. 21-23, 2020 IBS will bring together more than 1,400 top manufacturers and suppliers from around the globe in 600,000 net square feet of exhibit space, showcasing the latest and most in-demand products and services. [Read more](#) about IBS.

Innovative Housing Showcase Hosted on U.S. National Mall



The inaugural Innovative Housing Showcase opened June 1 to packed crowds on the U.S. National Mall exploring the latest in housing technologies that are helping to address the housing affordability crisis.

The five-day event, hosted by NAHB and the U.S. Department of Housing and Urban Development, featured state-of-the-art building technologies and housing

solutions that can make homeownership more affordable and homes more resilient during natural disasters. [Read more.](#)

Don't Miss the Building Systems Housing Summit

Join NAHB Oct. 6-8 in Pittsburgh for the 2019 Building Systems Housing Summit, the only national conference dedicated to the entire offsite construction industry. Attendees will discover emerging systems-built housing trends and network with builders, manufacturers and suppliers of modular, panelized, concrete, log and timber frame homes. Registration is now open. For more information visit nahb.org/summit.



Member Spotlight: David Payne, Invent Dev



David Payne is CEO of [Invent Dev](#), a Toronto-based company started in 2010, with the launch of its 'Virtual Model Homes Software.' The new tool provided a way for buyers to visualize unbuilt homes and assisted builders in selling hundreds of new homes in the U.S., Canada and internationally.

INVENT DEV "One of the major challenges builders face, is the need to pre-sell homes before they are constructed," Payne explained. "Given the cash flow and risk needed to build dozens of spec and inventory homes are high. Instead of building and furnishing expensive sales centers and models, many builders can use virtual model homes, created by Invent Dev, to sell out single and multi-family projects." Payne added, "Beyond the cost and time savings to builders, home shoppers love virtual homes too, because they are online and can visit available floor plans at home.inventdev.com to make purchase decisions without leaving their couch."

Given that the majority of new home shoppers are millennials, Invent Dev foresees the need to adapt the home shopping experience for the next generation of home buyers with an entirely new approach to marketing and selling new homes. "In response to this shifting demographic of home shoppers, we expect that builders will use more technologies like virtual model homes, online tours, and virtual reality (VR), in order to engage the next generation of home shoppers," said Payne.

Invent Dev has been a proud NAHB Global Member for three years and was recently recognized as a [2018 Global Innovation Award \(GIA\) winner](#) for its product's ingenuity at the [2019 IBS](#). "NAHB has supported Invent Dev, and more importantly, the building industry in many ways," shared Payne. "The IBS that NAHB hosts every year is a fantastic event, where people in the building industry come together, meet familiar and new faces, see the latest products and services, and attend a wide variety of industry relevant and highly informative educational seminars. Thanks to NAHB, and its recognition of Invent Dev as a recipient of the 2018 GIA, many more builders in the U.S. and Canada are taking advantage of new innovations, like virtual model homes, to set themselves apart from the competition."

Building Trends Around the Globe

Here are some of the latest industry stories and trends:

- [The World's First 3D Printed Neighborhood](#)
- [Toyota, Panasonic Form Joint Venture in Housing for Japan](#)
- [Humans "Unlikely to Survive this Century" Without Radical Changes to Housing Says Jack Self](#)
- [Modular Housing Cannot Fix the Housing Crisis, Only Planning Reform Can](#)
- [How an Interior Designer is Working to Rid Buildings of Dangerous Air Toxins](#)

- [Taiwanese Millennials and Retirees Become Housemates in Rental Affordability Initiative](#)
- [Easing the African Housing Crisis with Eco-Friendly Homes](#)
- [Australian Housing Industry 'More Vulnerable to Skill Shortages'](#)
- [When and Where Off-Site Housing Technologies Will Emerge](#)

Global Membership Quick Tips

- NAHB Global eNews strives to cover topics that help support business growth and development. Have a story idea or news release? Email it to lwallace@nahb.org to be considered for the next issue.
- Award programs are a great way to gain recognition for your work. Many of NAHB's awards programs are accepting entries now. [Explore your opportunities!](#)
- Access member benefits by visiting nahb.org/globalmemberbenefits. Member information can also be found after logging in and using the search bar in the upper right-hand corner of the home page.



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1201 15th Street, NW | Washington, DC 20005

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1201 15th Street, NW, Washington, DC 20005