



*NAHB's International Education Programs provide housing sector stakeholders from around the world the opportunity to tap into NAHB's wealth of information . Participants increase their knowledge, abilities, and competitiveness in the market place.*

*Intensive programs include NAHB's University of Housing courses, Home Builder's Institute instruction, briefings by NAHB experts, and private meetings with U.S. agencies, and bi-lateral and multi-lateral organizations.*



National Housing Center  
1201 15th Street, NW  
Washington, DC 20005

[www.nahb.org/international](http://www.nahb.org/international)

THE PREMIER RESOURCE  
FOR THE HOME  
BUILDING INDUSTRY



*Menu*

## **INTERNATIONAL EDUCATION PROGRAMS**

1 hour to 2 weeks

In the U.S. or abroad

Phone: 202.266.8182

Fax: 202.266.8521

E-mail: [gnava@nahb.org](mailto:gnava@nahb.org)

## PROGRAM BENEFITS

*Your attendees profit from their participation, beginning with the initial planning process, all the way through to the last day of the seminar.*

## CUSTOMIZED

*Addresses the specific interests of participants*

## CHOICE

*5 days to 10 days, or 1 hour ++*

## SELECTION

*An extensive variety of subject matter courses*

## ACCESS

*Private briefings with NAHB's renowned experts*

## OPPORTUNITY

*Meetings with Washington, DC-based organizations*

## WHO SHOULD ATTEND

*A wide range of participants benefit from their involvement with our programs.*

## PUBLIC SECTOR OFFICIALS

*Local, federal, and non-governmental*

## PRIVATE SECTOR LEADERS

*Investors, financiers, marketers*

## LAND PLANNERS & DEVELOPERS

*Residential or Multi-Family*

## HOME BUILDERS

*Novice or experienced*

## SAMPLE ONE DAY SEMINAR

*This group was comprised of 12 leaders of a European home builder's association.*

OVERVIEW OF THE NAHB FEDERATION & CURRENT STATE OF THE U.S. HOUSING MARKET

COMPARISON BETWEEN U.S. FEDERAL RESERVE & THE EUROPEAN CENTRAL BANK

NAHB'S INTEGRATED ADVOCACY TEAM'S SUCCESSFUL POLICY STRATEGIES

PLANNING REGULATIONS & URBAN DEVELOPMENT ISSUES: INFRASTRUCTURE DEVELOPMENT PLANNING

LUNCH

ENERGY & ENVIRONMENTAL STANDARDS

OPEN DISCUSSION

## SAMPLE 2 HOUR MEETING

*An entrepreneur from Asia worked with us to develop his*

THERMAL INSULATION CODES

GREEN BUILDING

SUITABLE MATERIALS, INSTALLATION, AND MAINTENANCE FOR GREEN BUILDING

NEXT DAY: VISIT TO THE NAHB RESEARCH CENTER

## SAMPLE ONE WEEK SEMINAR

*NAHB Staff worked with this group of local government housing officials from Africa to develop this schedule for their delegation of 20 people.*

### DAY ONE

*How America Builds  
Land Planning & Site Development  
Welcome Reception*

### DAY TWO

*Home Builder's Institute Construction Basics*

### DAY THREE

*Concrete Systems Overview  
Green Building*

### DAY FOUR

*Tour of Home Innovation Research Labs  
Regulatory & Housing Finance Policy  
Housing Finance-Mortgages  
Land Development*

### DAY FIVE

*Advocacy & Government Affairs  
Home Builder's Institute  
Construction Codes & Standards  
Closing Presentation & Ceremony*

