

PRO+CONNECT SINGLE FAMILY EVENTS

PROBUILDER
PROFESSIONAL BUILDER

Powered by



July 13-15, 2026
National Housing Center
Washington, DC

NAHB and Professional Builder Magazine, the official publication of the National Association of Home Builders, present an opportunity for industry suppliers and manufacturers to meet with the nation's leading builders at one of our critically acclaimed ProConnect events.

The DC ProConnect will focus on providing an opportunity for suppliers to meet one-on-one with the nation's leading Single Family Home Builders.

This unique model provides guaranteed quality time between suppliers and builders in an efficient and focused upscale setting where long-term business relationships are established.

Invited attendees are pre-screened and hand-selected by our team. If qualified, they are hosted and provided with an upscale experience throughout the event. Every moment is designed to foster meaningful business connections to move your business forward. This year, Chief Advocacy Officer, Ken Wingert will provide an advocacy update, including what the 2026 midterm elections mean for the housing industry, along with a special economic update from Danushka Nanayakkara Skillington, AVP of Forecasting & Analysis of Economics.

Pricing

Platinum Sponsorship*: \$16,500

- 18 1-on-1 meetings
- Hotel accommodations for two nights for each attendee
- All event meals and receptions
- Panel discussion in front of all attendees (exclusive to platinum sponsors)
- Official sponsor of breakfast and lunch (along with each platinum sponsor)
- Ability to observe the hour long attendee roundtable discussion
- Full Page ad in event directory

*Limited to five companies

How it works:

We qualify and host the buyers. Your sales team reaps the benefits from the pre-scheduled meetings with leading single-family builders over two and a half days.

You provide solutions. ProConnect limits the number of sponsors in any single product category. All meetings are pre-scheduled, which leads to highly focused and productive conversations.

Your team walks away with established relationships and a foundation to grow your business in 2026 and beyond.

Pricing: There are two sponsorship options – the platinum sponsorship is limited to five companies (and category exclusive), and allows for maximum exposure throughout the event.

Gold Sponsorship: \$12,500

- Two company representatives
- 16 1-on-1 meetings
- Hotel accommodations for two nights for each attendee
- All event meals and receptions

LSC Members will receive a \$1,500 discount

Due to the popularity of the ProConnect events, we suggest that you reach out early to secure a space in your category.

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