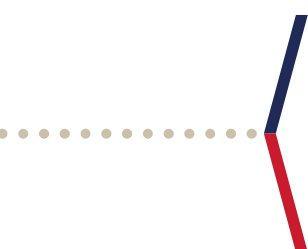


# NAHB Fall Leadership Meeting

**October 6 – 8, 2026**

**Detroit Marriott at the  
Renaissance Center & the  
Huntington Convention Center  
Detroit, MI**





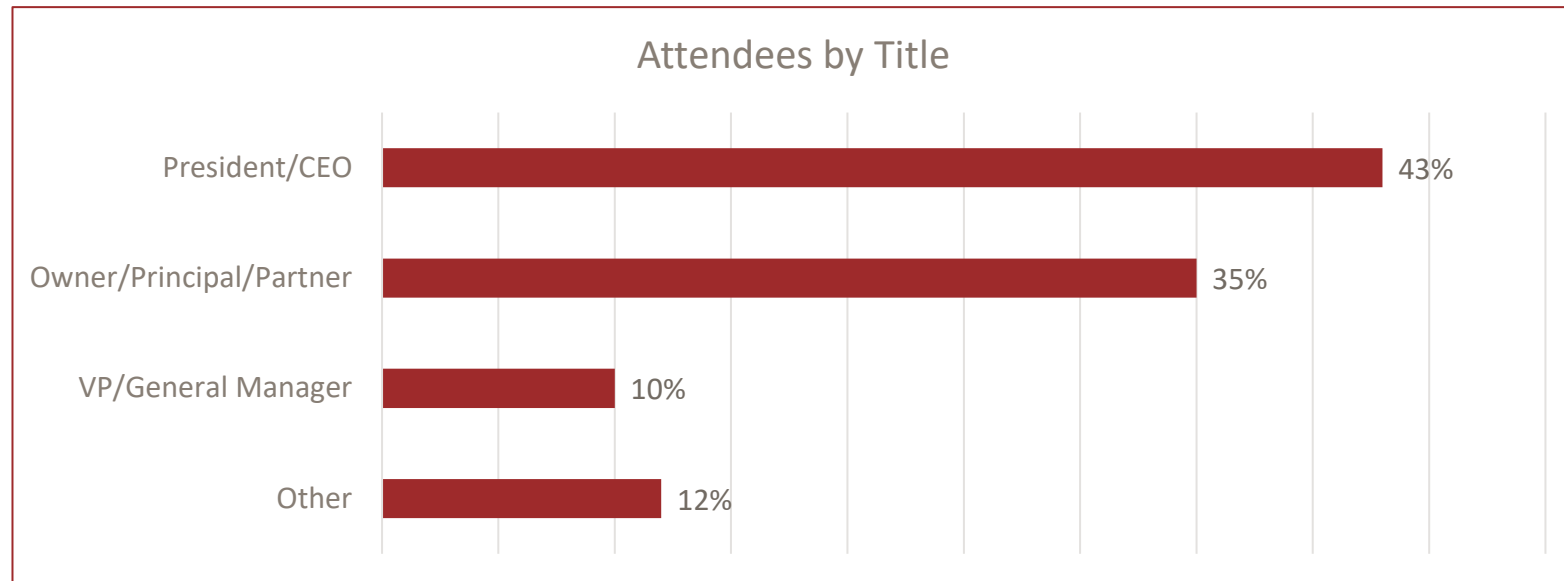
# NAHB Leadership Meeting Sponsorships

Join leading NAHB members from across the country as they gather to support housing and tackle the challenging issues facing our industry.

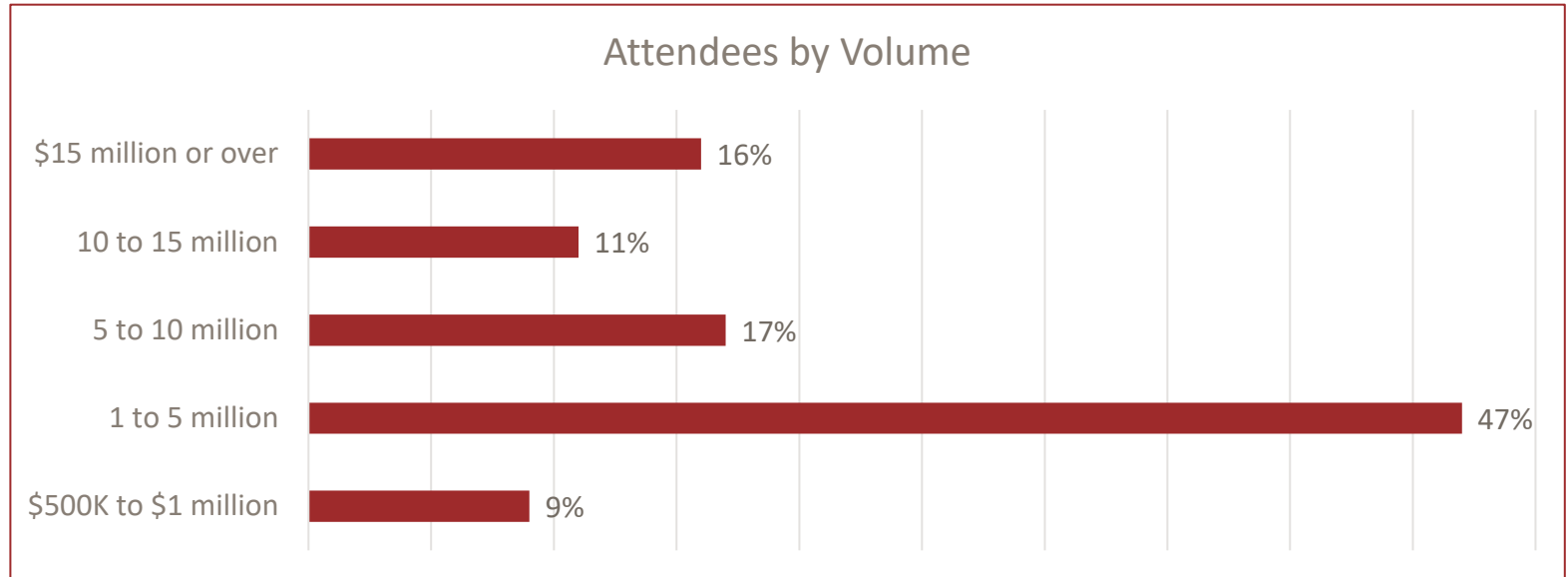
These sponsorship opportunities are designed to place your brand in the most prominent position of supporting NAHB's leadership and most-engaged members, allowing direct in-person networking and company recognition.

NAHB Delegates are typically leaders within their organizations and the industry under the following job titles: Founder, Owner/CEO, Managing Partner, President, General Manager, Vice President, CFO, Director, and Developer. Your brand will be in front of the ultimate decision makers.

# Leadership Meeting Audience

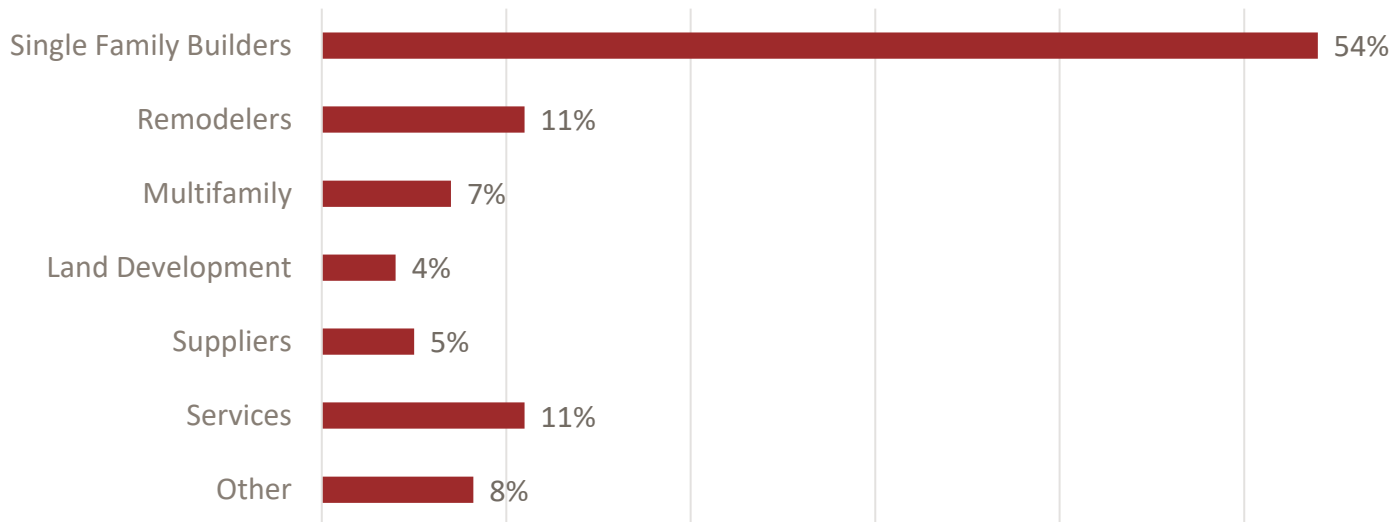


# Leadership Meeting Audience



# Leadership Meeting Audience

Attendees by Industry Segment

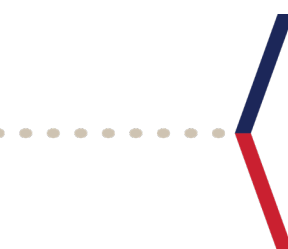


# Leadership Meeting Sponsor (SOLD)

- Recognition as the main sponsor of the Leadership Meeting
- Recognized as Leadership Meeting Sponsor during the NAHB Leadership Council Meeting with up to one (1) minute of podium time to address the Leadership Council (video can be subbed in place of live comments)
- Recognition as the sponsor of the Fall Leadership Welcome Reception
- Tabletop display in a high-traffic area of the Leadership Meeting
- Logo on the Leadership Meeting page of NAHB.org
- Sponsorship highlighted on slide and/or verbally recognized during the Leadership Council
- Rotating ad on the Leadership Meeting Mobile App
- Included in a Sponsor email to all Leadership Meeting registrants plus the 1,500+ Leadership Council Delegates – Builders, Remodelers, Upper-level Management and Company Owners, etc.



**Investment: \$10,000**

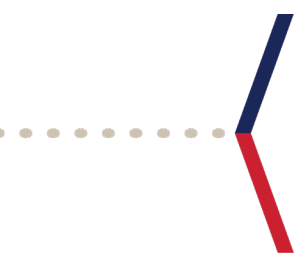


# Registration & Lanyards Sponsor

## **Exclusive Sponsor of Leadership Meeting Registration Area & Lanyards**

- Included as Registration Sponsor on registration overview page on NAHB.org
- Sponsor logo on one (1) registration counter or sign in registration area
- Sponsor highlighted on registration email confirmations and reminders
- Sponsor branding on Leadership Meeting lanyards (sponsor supplies lanyards)
- Includes a rotating ad on the Leadership Meeting Mobile App
- Sponsorship highlighted on sponsor slide and/or verbally during the Leadership Council Meeting

**Investment: \$8,000**



# Leadership Meeting Tabletop Sponsor

- Tabletop display in a high-traffic area of the Leadership Meeting
- Includes a rotating ad on the Leadership Meeting Mobile App
- Sponsorship highlighted on sponsor slide and/or verbally during the Leadership Council Meeting

**Investment: \$6,000**

# Leadership Meeting Happy Hour Sponsor

- Recognition and signage at the Leadership Meeting Happy Hour on Day 2 at the hotel
- Sponsor can supply branded cocktail napkins for reception
- Includes a rotating ad on the Leadership Meeting Mobile App
- Sponsorship highlighted on sponsor slide and/or verbally during the Leadership Council Meeting

**Investment: \$6,000**



# Meeting Experience Sponsor



## Exclusive Sponsor of Leadership Meeting Folio

- This exclusive sponsorship enables your company to provide folios for NAHB leadership to take notes in their meetings
- Folios will be re-used as they are taken home by NAHB members
- Includes a rotating ad on the Leadership Meeting Mobile App
- Sponsorship highlighted on sponsor slide and/or verbally during the Leadership Council Meeting
- Sponsor supplies 650 folios

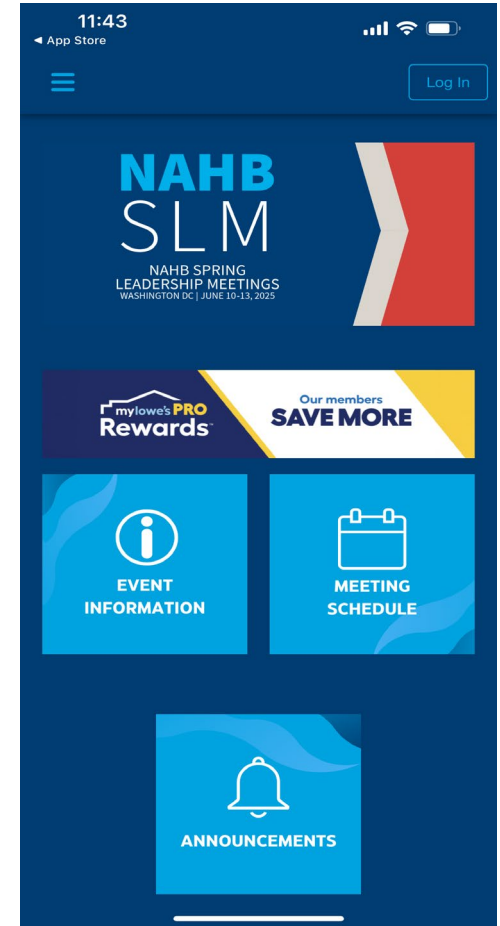
**Investment: \$4,000, plus folios**

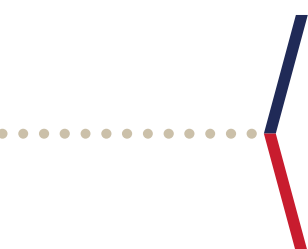
# Mobile App Advertising

Attendees at the Leadership Meeting will have a Mobile App to help them create a personalized schedule. There will not be a printed program for the Leadership Meeting, so the App is that much more valuable.

Advertising priority is given to sponsorships that include a mobile ad in the benefits.

**Investment: \$2,000 per advertisement (limit 4)**





# For More Information and to be a Sponsor

## Contact:

Mike Sutton

Senior Manager, Business Development

202-266-8690

[msutton@nahb.org](mailto:msutton@nahb.org)

Thank you for your support of NAHB Leadership Meetings

