

FOR IMMEDIATE RELEASE

Contact: Liz Thompson

202-266-8495

ethompson@nahb.org

www.nahb.org

NAHB Debuts New Resource That Estimates Quarterly Remodeling Spending by State

WASHINGTON, May 5 -- The National Association of Home Builders (NAHB) is debuting a new resource called the State Projections of Remodeling (SPR) that will provide a quarterly analysis of remodeling activity for each state in the nation based on total dollar volume, market share and change in remodeling spending.

“We are pleased to unveil this new economic resource that will serve not only the remodeling sector, but the entire housing industry,” said NAHB Chairman Bill Owens, a home builder and remodeler from Worthington, Ohio.

Based on a proprietary model developed by NAHB, the SPR on a quarterly basis provides a state-level estimation of the market share and total dollar value of remodeling spending. The SPR is a statistical model designed to use national quarterly improvement spending data and estimate remodeling market share by state using multiple indicators and NAHB’s annual state remodeling forecast.

“Given multiple tailwinds for industry expansion, such as the aging housing stock, the trend of aging-in-place improvements, and more home owners that are choosing to stay put, we are forecasting that remodeling spending will continue to grow in both the short-term and the long-run,” said NAHB Economist Eric Lynch. “The SPR will fill a much-needed research gap within the marketplace.”

“I am excited to see this latest research initiative from NAHB with a focus on the remodeling sector,” said NAHB Remodelers Chairman Elliott Pike, a remodeler from Homewood, Ala. “Having access to quarterly, state-level spending data will be beneficial for industry remodelers, policymakers and industry analysts.”

The first edition of the SPR shows that California is the top state for remodeling based on total share, garnering nearly 8% of the market. The top five states, broken down by market share and dollar volume for the fourth quarter of 2025, are:

1. California: 7.9%, or \$22.11 billion
2. Texas: 7.0%, or \$19.7 billion
3. Florida: 5.5%, or \$15.3 billion
4. New York: 3.9%, or \$11.0 billion
5. North Carolina: 3.0%, or \$8.4 billion

With respect to market growth, the SPR reveals these five states had the largest change in remodeling spending:

1. Michigan: up \$965.1 million (+15.9%)
2. Virginia: up \$631.6 million (+9.6%)
3. North Carolina: up \$601.6 million (+7.6%)
4. Ohio: up \$600.0 million (+8.6%)
5. Alabama: up \$445.5 million (+12.0%)

Additional information on the SPR can be found at www.nahb.org/SPR .

#####

ABOUT NAHB: The National Association of Home Builders is a Washington-based trade association representing more than 140,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. NAHB is affiliated with 700 state and local home builders associations around the country. NAHB's builder members will construct about 80% of the new housing units projected for this year.

ABOUT NAHB REMODELERS: NAHB Remodelers is America's home for professional remodelers, representing the more than 53,000 members of the National Association of Home Builders (NAHB) who are involved in the remodeling industry. Founded in 1982, the organization provides information, education and designation programs to improve the business and construction expertise of its members and to enhance the professional image of the industry. Its membership incorporates nearly 100 local councils across the nation.