

2025 NAHB Fall Recruitment Competition – powered by LG Pro Builder

OFFICIAL RULES

The 2025 Fall Recruitment Competition (“Competition”) is a promotional contest administered by the National Association of Home Builders of the United States (“NAHB”) powered by Sponsor: LG Electronics USA, Inc. 111 Sylvan Avenue, Englewood Cliffs, NJ 07632. The Competition will be held for builder members and associate members (“Members” of NAHB (hereafter “Affiliated Organizations”)) to recruit new members during the Competition, which begins on September 1, 2025, and ends on November 30, 2025 (“Competition Period”). NAHB will administer the Competition (“Administrators”).

By entering or participating, each participant agrees to be bound by these Official Rules and the decisions of the NAHB, which are binding and final in all matters relating to this Competition.

Goal/Purpose

The goal of the Competition is to recruit by or through personal efforts as many new Builder Members and Associate Members as possible during the Competition Period. Qualifying recruitment efforts may earn Prize(s) that will be awarded by LG Pro Builder and NAHB.

Only Qualifying New Members recruited and properly processed during the Competition will be counted. To be deemed a Qualifying New Member, the new member must submit a completed membership application through the Web Membership System (“WMS”) or have a membership application postmarked on or before November 30, 2025, fully paid, and approved by NAHB.

Eligibility

To be eligible to compete, at the start of the Competition Period an individual must be 18 years of age or older, citizens or legal residents of the United States, and a Builder Member or Associate Member in good standing with NAHB, or an Affiliate Member of a Builder Member or Associate Member of record in good standing with NAHB (collectively referred to as an “Eligible Competing Member”). If, however, any such Member is on the staff of a state or local affiliated organization (employed, contracted, or otherwise) or is not in good standing with NAHB as of the Prize award date, such a Member shall not be an Eligible Competing Member. Eligible Competing Members will be automatically entered in the Competition.

Eligible Competing Members will compete in one of three (3) categories, based on the total membership of their Affiliated Organization as of August 31, 2025:

- Small – total membership between 10-249 Members
 - One Builder Member Winner
 - One Builder Member Runner-Up
 - One Associate Member Winner
- Medium – total membership between 250-599
 - One Builder Member Winner
 - One Builder Member Runner-Up
 - One Associate Member Winner
- Large – total membership 600 and above
 - One Builder Member Winner
 - One Builder Member Runner-Up
 - One Associate Member Winner

If an Eligible Competing Member belongs to multiple Affiliated Organizations, they will compete in the largest category applicable to them but may receive credit for recruits in any Affiliated Organization.

Void where prohibited by law.

**Full breakdown of size category breakdown in rules below*

Preliminary winners will be notified and will be required to return signed eligibility waiver prior to January 30, 2026, in order to be announced winner and receive prize

Prizes

A. First Place Builder Member Winner – *One winner per category*

Choice of:

Option One: Front Load Laundry Pair (WM3400CW / DLE 3400W)

OR

Option Two: Top Load Laundry Pair (WT7005CW / DLG 7001W)

B. All winners (including The Builder Member Winner, Builder Member Runner-Up and Associate Member Winner) will each receive:

- One (1) Registration for the 2026 International Builders' Show
- One (1) Reserved seat for Opening Ceremonies at the 2026 International Builders' Show
- One (1) 2026 International Builders' Show House party Ticket
- One (1) VIP ticket to the 2026 International Builders' Show Closing Concert

C. *General Prize Terms:*

- *No returns, transfers, or cash equivalents;*
- *Non-transferable and non-exchangeable;*
- *Manufacturer's warranty, if any, is non-transferable;*
- *Available only to U.S. residents;*
- *All federal, state, and local taxes are the sole responsibility of each Winner;*
- *Estimated fair market value of the Prize is \$3,000;*
- *LG Pro Builder may issue an IRS Form 1099-Misc to applicable Winners;*
- *Limit one prize per family or household.*

If a Winner is unable or unwilling to accept a Prize, it will be forfeited, and NAHB/LG Pro Builder may, at their discretion, award it to an alternate Winner.

Except where prohibited by law, acceptance of a Prize constitutes Winner's consent to NAHB's and LG Pro Builder's use of Winner's name, likeness, biographical information, and Affiliated Organization for promotional and marketing purposes, without additional compensation.

LIMITATION OF LIABILITY: By entering this Competition, entrants waive all right to, and hold the NAHB or any of NAHB's representatives, agents, affiliates, subsidiaries, officers, directors, members or employees harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this Competition or the acceptance, use, or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. NAHB will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices by any human error which may occur in the processing of the entries in this Competition; or any typographical, technological, or other error in the publishing of the offer, administration of the Competition, or announcement of the prizes. If, in the Administrator's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Competition or if technical difficulties compromise the integrity of the Competition, Sponsor reserves the right to request that NAHB, in its sole discretion, cancel or modify this Competition in a manner deemed appropriate by NAHB. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the entry form.

CHOICE OF LAW AND FORUM: Entrant agrees that all matters arising out of or relating to this Competition and these Official Rules are governed by, and construed in accordance with, the laws of the District of Columbia, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this Competition and these Official Rules shall be brought exclusively in the applicable federal or state courts located in the District of Columbia.

WINNERS LIST: For the names of all prize winners, available after February 19, 2026, send a self-addressed, stamped envelope to the Administrator at 1201 15th Street NW, Washington, DC 20005.

SPONSOR: The Sponsor of the Competition is LG Pro Builder.

Eligibility requirements outlined in official rules and regulations below.

Please ensure you meet the requirements for this competition:

- I am a Builder Member or Associate Member (Note: NAHB defines a 'Builder Member' as small-volume builders, production builders, light commercial builders and remodelers.)
- I am in good membership standing of NAHB. To be eligible to compete, an individual must be a Builder Member or Associate Member of record or an Affiliate Member of a Builder Member or Associate Member of record. Eligibility of an Affiliate Member to participate requires the Affiliate Member's Builder Member or Associate Member of record to maintain an active membership during the Fall membership drive or if not, the Affiliate Member must convert his or her membership to become a Builder Member or Associate Member during the Fall membership drive.

- I am aware that a qualifying new Builder and Associate memberships sponsored by the Eligible Competing Member must be posted through the Web Membership System (WMS) or postmarked on or before November 30, 2025.
- I am aware that I must use my own personal efforts via mailings, telephone calls, electronic media, face-to-face meetings, or other similar contacts, to recruit new Builder Members and Associate Members.

Legal:

For purposes of this Competition, each Builder Member or Associate Member - or Affiliate Member of a Builder Member or Associate Member of record -- will, as of September 1, 2025, compete against Eligible Competing Members in the same affiliated-organization membership size category. Eligible Competing Members of record with multiple affiliated organization memberships will be placed in the largest category of affiliated organizations for which they recruit. However, an Eligible Competing Member will be given credit for all new Members he or she recruits during the Fall membership drive period, irrespective of the affiliated organization(s) the recruited member belongs to. Affiliated organizations will be placed into membership size categories based on the membership numbers submitted to NAHB by August 31, 2025.

NAHB will prepare an interim report displaying a list of the qualifying new memberships recruited by Eligible Competing Members. The interim report will be provided to Eligible Competing Members upon written request.

New membership recruitment will be credited to an Eligible Competing Member only if achieved by personal efforts, via mailings, telephone calls, electronic media, face-to-face meetings, or other similar contacts. NAHB reserves the right to verify such contacts by appropriate means, including communicating with the recruited new members, memberships not achieved by or through the Eligible Competing Member's personal efforts will not be included. NAHB reserves the right, in its sole discretion, to disqualify any entrant whose participation may subject the Competition, NAHB, LG Pro Builder, advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule. By entering the Competition, you agree to provide any documentation or information deemed necessary by NAHB to satisfy the above requirement. NAHB will determine three (3) Winners in each affiliated-organization category (each hereafter referred to as a "Winner"). The Winners will comprise of: Top two Builder Members and top Associate Member (or Affiliate Members thereof).

In the event that two (2) or more Eligible Competing Members in the same affiliated-organization category have recruited the same number of qualifying memberships as of November 30, 2025, the Eligible Competing Members will be ranked on the basis of the total number of new Members recruited during the Fall membership drive by all Builder Members and Associate Members in the affiliated organization in which the Eligible Competing Member has been placed for purposes of this competition. The top two highest-ranked Eligible Competing Builder Members and the one highest-ranked Eligible Competing Associate Member (or Affiliate Members thereof) will be determined to be the Winners, respectively. NAHB's records shall be deemed accurate and dispositive. Any determination made by NAHB shall be final and shall not be subject to challenge or appeal.

NAHB shall notify the Winners in each affiliated-organization category after the determinations and may require the Winners to execute a declaration of eligibility and release. If a declaration of eligibility and release is requested from any Winner, he or she must return the signed declaration within 30 days or the Prize may be forfeited and another winner will be selected. The Winners will be required to remain Members in good standing with dues fully paid at all times from and after NAHB's determination through the acceptance of the Prize(s). If at any time a Winner fails to comply with this requirement or does not satisfy the eligibility requirements, then such Winner will be deemed ineligible and an alternate Winner will be determined.

As the official NAHB membership sponsor, LG Pro Builder will award the Prize to the Eligible Competing Members who are determined to be the Winners in each of the three (3) affiliated-organization membership size categories (one Builder winner, one Builder Runner-Up and one Associate winner in each category).

The Prize is non-transferable and cannot be substituted. Taxes, insurance and other fees associated with the Prize are the sole responsibility of the Winner of the Prize. By participating in the competition, each Member or other competitor agrees that NAHB, LG Pro Builder and NAHB's and LG Pro Builder's representatives, agencies, affiliates, subsidiaries, directors, officers, and employees shall have no liability for any injuries, losses, or damages of any kind caused by the Prize or resulting from the acceptance, possession or use of the Prize. By participating in the competition, each Member or other competitor agrees to and accepts these rules and the determinations and decisions of NAHB and LG Pro Builder as final. Without limiting the foregoing, determinations of compliance with NAHB's Bylaws and whether an affiliated organization is "current" in its reporting and payment obligations shall be made by NAHB's Third Vice Chairman and the NAHB Secretary in their joint discretion. In the event of a dispute, NAHB's records shall be deemed accurate and dispositive. Any decision made by NAHB shall be final and shall not be subject to challenge or appeal. Except as limited by law, acceptance of the Prize shall constitute the Winner's consent to the use of his or her name and/or likeness for advertising or promotional purposes with additional compensation. If applicable, LG Pro Builder will provide an IRS Form 1099-MISC to the Winners.

The estimated value of the Prize is \$3000

If a Winner is unable to accept winners Prize, then the Prize will be considered forfeited. LG Pro Builder reserves the right to choose an alternate Winner if a Prize is considered forfeited.

These rules are subject to change at NAHB's discretion.