

**Tuesday, October 3**

**NOTE: This is a sample schedule from a previous event, sessions for future events may differ.**

8:00 – 8:30 a.m.	<i>Breakfast</i>
8:30 – 9:00 a.m.	All   Welcome & Introductions <i>Alicia Huey, NAHB Chairman of the Board</i> <i>Jim Tobin, NAHB Chief Executive Officer</i>
9:00 – 9:40 a.m.	All   Maintaining a Healthy Association <i>Donna Franza, Sr. Consultant, HBA Advisory Services</i>
9:40 – 10:00 a.m.	All   The Value of NAHB & Overview <i>Jeff Bankert, VP, Executive Producer</i>
10:00 – 10:10 a.m.	All   IBS Marketing <i>Denise Miller, VP, Event Product &amp; Brand Marketing</i>
10:10 – 10:25 a.m.	Break
10:25 – 10:55 a.m.	All   NAHB Legal Services <i>Jim Rizzo, Executive Vice President, Chief Legal Officer &amp; Corporate Secretary</i> <i>Tom Ward, VP, Legal Advocacy</i>
10:55 – 11:25 a.m.	All   NAHB Economics, Surveys & Local Impact Studies <i>Natalia Siniavskaia, AVP, Housing Policy Research</i> <i>Rose Quint, AVP, Survey Research</i>
11:25 – 11:55 a.m.	All   NAHB Federal Government Affairs/State & Local Government Affairs/BUILD-PAC <i>Lake Coulson, SVP, Government Affairs &amp; Chief Lobbyist</i> <i>Scott Meyer, Vice President, Government Affairs</i> <i>Karl Eckhart, Vice President, Intergovernmental Affairs</i> <i>Meghan Everngam, Vice President, BUILD-PAC</i>
11:55 – 12:45 p.m.	Lunch
<i>Member Leaders depart to ABC for sessions.</i>	
12:45 – 2:00 p.m.	Members   The Leadership Journey <i>Alicia Huey, NAHB Chairman of the Board</i> <i>Carl Harris, NAHB First Vice Chairman of the Board</i>
2:00 – 2:15 p.m.	Break
2:15 – 3:30 p.m.	Members   Leadership Challenge <i>Donna Franza, Sr. Consultant, HBA Advisory Services</i>
3:40 – 4:30 p.m.	All   Trending Topics Roundtables
5:15 – 6:45 p.m.	Networking Reception

**Wednesday, October 4**

8:00 – 8:30 a.m. Breakfast

*Member leaders depart for Capitol Hill Visit.*

8:30 – 12:00 p.m. Members | U.S. Capitol Hill Visit | Meet Senator Steve Daines & Capitol Building Tour  
*Carl Harris, NAHB First Vice Chairman of the Board*  
*Lake Coulson, SVP, Government Affairs & Chief Lobbyist*

12:10–1:00 p.m. Lunch

1:00 – 1:45 p.m. Members | How to Advocate for Your HBA  
*Karl Eckhart, Vice President, Intergovernmental Affairs*

1:45 – 2:10 p.m. Members | Taking the Next Step  
*Rachel MacKenzie, Manager, Net Member Growth*  
*Topher McLarty, Director, Net Member Growth*

2:10 – 2:15 p.m. Members | Q&A and Event Wrap-up  
*Mike Davey, Vice President, Federation Services*

2:15–2:45 p.m. All | Housing Center Tour (optional)