

# NAHB Remodeler of the Year Judging Criteria and Points Allocation

The NAHB Remodeler of the Year award recognizes superior business management, exemplary NAHB involvement at all levels and outstanding contributions to the remodeling industry.

The NAHB Remodeler of the Year is reviewed by a panel of seven judges comprised of national NAHB Remodelers subcommittee leaders (4), the NAHB Remodelers immediate past chair, a representative from the sponsor and the immediate past recipient. Judges will disqualify themselves if a member of their own council is an applicant. If any judge(s) has to be disqualified, the next most recent past Remodeler of the Year recipient(s) will be invited to participate.

## **Judging Criteria**

#### Statements

- **Business** In 500 words or less, address as many of the following as possible: How long have you been in business; Are you profitable; Describe your business structure; Number of employees; Benefits and training opportunities you provide; Company safety record; Number of remodeling jobs completed in 2017; Achievements over past few years; Areas the business has been recognized for excellence, innovation and/or creativity; Did the business grow from 2016 to 2017, and if so, to what do you attribute that growth; Biggest work-related challenge over the past five years and how the challenge was overcome; Opportunities acted on and results; How the business sets itself apart from the competition; How leads are generated; and any additional business-related accomplishments.
- Commitment to Industry In 500 words or less, address as many of the following as possible:
   Participation in industry events such as IBS, Remodeling Show, others; Mentoring young remodelers; Sharing knowledge through teaching or writing articles; Work to improve awareness of professional remodelers; Engagement with lawmakers on industry issues; Involvement with other industry groups or organizations; Any additional work to contribute to and improve the future of the remodeling industry.
- Community, Charitable & Civic Involvement In 500 words or less, address as many of the following as possible: Community service projects led or participated on; Volunteer activities such as youth coaching; Work with charitable organizations; Membership in civic groups, town/city boards or committees; Any additional community or charitable involvement.

• **Awards** – In 150 words or less, describe: Any awards, recognition, or honors the nominee has received, including industry-related honors.

### Local/State Association Involvement

- Chair of local/state NAHB Remodelers
- Committee member or Chair (other than remodelers) at local/state association
- President or Director of local/state association
- Executive Officer Verification: NAHB Remodelers will contact the local Executive Officer to verify local and state participation and ask for confidential letter of support.

#### NAHB National Involvement

- NAHBR member 5+ years
- Member or Chair of NAHBR Subcommittee
- Trustee or Chair of NAHBR
- Member or Chair of an NAHB committee; or National Director; or State Rep; or NAC
- Earned NAHB Spike or Life Spike Credits

## Education & Active/Current Designations

- NAHB designations held: CAPS, CGR, GMR, CGP and/or Master CGP
- Taken any of the following in the past five years: NAHB courses or education sessions at IBS or the Remodeling Show; NAHB Education webinar or NAHB Remodelers member webcast
- Non-NAHB industry-related certifications or accreditations such as NKBA, NARI, RIA, etc. the nominee has earned. Please list.

### **Supporting Documents**

- Upload up to 4 customer recommendations/letters of satisfaction.
- Upload online reviews from 2-3 sources such as Google, Yelp, Houzz, Guild Quality, Angie's List, etc.

Optional Extra Credit: Upload a video that is 2 minutes or less showcasing why the nominee is the embodiment of NAHB Remodeler of the Year.

## **Points Allocation**

| Statements   |           |
|--|-----------|
| • Business   | 35 points |
| Commitment to Industry   | 15 points |
| Community, Charitable & Civic Involvement  | 10 points |
| • Awards   | 10 points |
| Local/State Association Involvement  |           |
| <ul> <li>Chair of local/state NAHB Remodelers</li> </ul>   | 1 point   |
| • Committee member or Chair (other than remodelers) at local/state association   | 1 point   |
| President or Director of local/state association   | 1 point   |
| NAHB National Involvement  |           |
| NAHBR member 5+ years  | 1 point   |
| <ul> <li>Member or Chair of NAHBR Subcommittee</li> </ul>  | 1 point   |
| Trustee or Chair of NAHBR  | 1 point   |
| <ul> <li>Member or Chair of an NAHB committee; or</li> </ul>   |           |
| National Director; or State Rep; or NAC  | 1 point   |
| Earned NAHB Spike or Life Spike Credits  | 1 point   |
| Education & Active/Current Designations  |           |
| • CAPS   | 2 points  |
| • CGR  | 2 points  |
| • GMR  | 2 points  |
| CGP and/or Master CGP  | 2 points  |
| <ul> <li>Taken any of the following in the past five years: NAHB courses</li> </ul>  |           |
| or education sessions at IBS or the Remodeling Show; NAHB  |           |
| Education webinar or NAHB Remodelers member webcast  | 4 points  |
| <ul> <li>Non-NAHB industry-related certifications or accreditations such as</li> </ul>   |           |
| NKBA, NARI, RIA, etc. the nominee has earned. Please list.   | 2 points  |
| Supporting Documents   |           |
| <ul> <li>Upload up to 4 customer recommendations/letters of satisfaction.</li> <li>Upload online reviews from 2-3 sources such as</li> </ul> | 5 points  |
| <ul> <li>Upload online reviews from 2-3 sources such as<br/>Google, Yelp, Houzz, Guild Quality, Angie's List, etc.</li> </ul>                | 3 points  |
|  | ·         |
| Optional Extra Credit  | 5 points  |