CADRE Awards
Descriptions of Categories and Judging Criteria

CADRE are separated into two entry types, Project Awards and Individual Awards. Project Awards are divided into four categories including: community service project, membership recruitment & retention, member services & education, and public relations & promotion.

Individual Awards are divided into three categories including: outstanding associate member, outstanding council chair, and outstanding executive officer/council coordinator.

The CADREs are reviewed by a panel of seven judges comprised of national NAHB Remodelers subcommittee leaders and immediate past individual category recipients. Judges will recuse themselves from any category in which their own council has a CADRE entry under consideration. In the event of a judge recusal, the NAHB Remodelers Chair will select alternative judge(s).

Project Awards Category Descriptions

- **Community Service Project**
  Awarded for a council volunteer project benefiting the local community or a nonprofit group. No entry fee is required.

- **Membership Recruitment & Retention**
  Awarded for an outstanding membership recruitment and/or retention effort. Recruitment events, incentives, mailings, brochures and activities are judged conceptually as well as on overall success.

- **Member Services & Education**
  Awarded for education or information provided by a local council to its members, such as standard forms, educational programs, newsletters, tours, workshops or seminars.

- **Public Relations & Promotion**
  Awarded to projects that publicize the council and its members to the general public. Typical entries in this category are: advertisements, news releases, articles, radio spots, referral services, consumer information programs, home show booths, competitions, etc.
Project Awards Judging Criteria

Each application must address the five areas outlined below. A maximum of two pages is permitted to address each area. You may provide up to 12 pages of documents to support your project; examples include letters of support, photos and press coverage, and/or supplementary project materials.

- **Project Detail – 30 points**
  Describe your project. What was the idea? What was the purpose of the project? When and where did your project take place?

- **Association Involvement - 20 points**
  What groups participated and number of participants/attendees? Were other community groups involved?

- **Project Budget – 15 points**
  What did the project cost in time and resources?

- **Project Outcomes – 15 points**
  What were the results of your project? Did the project receive press coverage?

- **Creativity/ Uniqueness of Project – 20 points**
  What was unique about your project? What goals did you set and what was the outcome?

Individual Awards Category Descriptions

- **Outstanding Associate Member**
  Awarded to an associate member of a local council who has made an outstanding contribution throughout the year to the council’s effectiveness, stability or growth.

- **Outstanding Council Chair**
  Awarded to a local NAHB Remodelers Chair who has made an outstanding contribution during his or her term to the council’s effectiveness, through growth, recognition or programming.

- **Outstanding Executive Officer/Council Coordinator**
  Awarded for an outstanding contribution and support to local councils. The council chair or vice chair must submit the nomination for this category.
Individual Awards Judging Criteria

Each application must address the four areas outlined below. A maximum of two pages is permitted to address each area. Feel free to include letters of support, photos and press coverage the nominee may have received.

- **Introduction – 15 points**
  Provide a profile of the individual being nominated. Who is this person?

- **Contributions/ Association Involvement – 35 points**
  How has this person been involved in the association?

- **Professional Accomplishments - 35 points**
  What projects has this person been instrumental in completing? List any awards the person may have received.

- **Visionary – 15 points**
  Describe how this how this person has been a creative force in your council.