

Benefits of Receiving a GIA

- Recognition at the at the prestigious NAHB National Sales and Marketing Awards gala (known as “The Nationals”) at the [NAHB Internationals Builders’ Show](#).
- Prominent acknowledgement on [BuildersShow.com](#), [nahb.org](#) and [InternationalHousingAssociation.org](#).
- Press announcement distributed to NAHB media contacts.
- Featured profile story on the NAHB official blog [NAHBNow](#), and in the NAHB Global Member e-News, which combined enjoy 75,000 readers per month.
- Additional exposure through NAHB social media.