

## Benefits of Receiving a GIA

- Special recognition at the NAHB International Builders' Show® on Global Industry Day.
- Prominent acknowledgement on [BuildersShow.com](http://BuildersShow.com), [nahb.org](http://nahb.org) and [InternationalHousingAssociation.org](http://InternationalHousingAssociation.org).
- Press announcement distributed to NAHB media contacts.
- Featured profile story on the NAHB official blog, [NAHBNow](http://NAHBNow), and in the NAHB Global Member e-News, which combined enjoy 75,000 readers per month.
- Additional exposure through NAHB social media.