


The Builders Engaging Associate Members (B.E.A.M.) Award



Application Deadline:
October 6, 2025

Associate Committee Leadership:

Chair: Alma Jacobs

Vice Chair: Edwin Williams

2nd Vice Chair: Chris Van Pelt

NAHB Staff Contacts:

Topher McLarty, cmclarty@nahb.org

Courtney Sigler, csigler@nahb.org



ABOUT THE AWARD

The **Builders Engaging Associate Members (B.E.A.M.) Award** is bestowed on one builder or one local entity that best exemplifies the motto, “It’s good business to do business with a member.”

This award serves to encourage builder members to use the goods and services offered by member companies and to recognize the builder or local entity that exemplifies this vitally important teamwork.

Nominations may be submitted at: www.awards.nahb.org

ELIGIBILITY

Each local may submit one nominee. States are encouraged to submit one nominee as well. Nominees must be members in good standing with the NAHB at the time of receiving the award.

THE JUDGING

A panel of judges — comprising of current members of the Associates Committee and members of the Leadership and Recognition Subcommittee, as selected — review the nominations received and select a recipient based on the following criteria:

- Local Association Activities (10 Points)
- State Association Activities (10 Points)
- Community Projects (20 Points)
- Builder Evaluation Forms (60 Points)

The nominee with the largest cumulative score will be named the BEAM Award winner. All nominees and winners are honored at the International Builders’ Show.

WHAT TO INCLUDE



PROMPTS:

Question 1: Explain why the nominee feels it is important to use Associate Members as trade partners and vendors.

Question 2: Has the nominee been recognized for his or her commitment to using Associate Members as trade partners and vendors?

Question 3: Approximately what percentage of the nominee's trade partners and vendors are Associate Members?

Question 4: Please upload documentation of the nominee's trade partners and vendors, including their company name and contact information (Phone & Email) in an Excel file

Question 5: How does the nominee encourage non-member trade partners and vendors to join NAHB via their local HBA? (i.e., incentive programs)?

Question 6: Explain the level of the nominee's involvement in the Local Association.

Question 7: Explain the level of the nominee's involvement in the State Association.

Question 8: Explain the nominee's involvement in community projects.

SUPPORTING MATERIALS:

Required

- Three References of trade partners and vendors
- Nominee Photo
- Photo Release

Optional:

- Letter of Recommendation
- Resume
- Personal Statement
- Video
- Articles
- Testimonials

