

2026 BEAM Award Rules & Criteria

What is the BEAM Award?

The BEAM (Builders Engaging Associate Members) Award is bestowed on one Builder or local entity that best exemplifies the motto, "It's good business to do business with a member." This award encourages Builder Members to support and utilize the products and services offered by Associate Members and recognizes those who demonstrate the value of strong Builder-Associate partnerships.

How do I apply?

Nominations and supporting materials must be submitted at www.awards.nahb.org by **September 21, 2026**.

Who can be nominated?

Each local may submit one nominee. State HBAs may also submit one nominee. Nominees must be members in good standing with NAHB at the time of receiving the award.

Note: Finalists and individuals who were previously nominated for the BEAM Award but did not win are eligible to be nominated again. Individuals previously nominated and selected as a winner are not eligible.

Is there an application fee?

No, there is no fee to apply for the BEAM Award.

How will I know if my nominee was selected?

Nominees and the individuals who submitted their applications will be notified by email if they are selected as finalists.

When will the winner be announced?

The BEAM Award winner will be announced at the 2027 International Builders Show during the Associate Members Committee meeting.

Who judges the nominations?

Nominations will be reviewed by a panel of five (5) judges consisting of members of the Associates Leadership & Recognition Subcommittee.

The nominee with the highest cumulative score will be named the winner.

What are the core criteria for selecting the BEAM Award winner?

Nominations are evaluated based on the following criteria:



- **Local association activities** – participation and leadership in local association programs, events, and initiatives
- **State association activities** – involvement and contributions at the state association level
- **Community projects** – support of projects and initiatives that positively impact the local community
- **Involvement with Associate Members** – demonstrated commitment to engaging, supporting, and doing business with Associate Members in a meaningful and collaborative way

What should be included in the application?

- Prompts:
 - Explain why the nominee feels it is important to use Associate Members as trade partners and vendors.
 - List any recognition that the nominee has received for their commitment to using Associate trade partners and vendors.
 - Place a check mark next to the nominee's trade partners and vendors that are Associate Members. *(list provided on application)*
 - How does the nominee encourage non-member trade partners and vendors to join NAHB via their local HBA?
 - Explain the level of involvement that the nominee has with their local and state association. Please provide examples of events, activities, fundraisers, etc.
 - Share an example of the nominee's community involvement.
- Supporting materials:
 - Required:
 - Three (3) references of Associate Member trade partners or vendors
 - Nominee headshot
 - Optional:
 - Resume
 - Professional statement
 - Letter of Recommendation
 - Videos
 - Articles
 - Other supporting materials

Questions?

Contact NAHB Manager, Membership, Courtney Sigler at csigler@nahb.org.

