**FOR IMMEDIATE RELEASE**

**Contact: [Name]**

**[Email]**

**[Website]**

**[Phone number]**

**[Name] Earns Master Certified New Home Sales Professional Educational Designation**

**[CITY, DATE]** – **[Name]** has been named a Master Certified New Home Sales Professional (Master CSP) by the National Association of Home Builders Institute of Residential Marketing.

**[Name]**, a **[job title**] at [**company name**], said she/he was pleased by the news and proud of the achievement. “It took a lot of time and energy, but in the end, the training and education required for the Master CSP designation will enable me to do a better job of counseling new home buyers to help them make the right decisions for their families.”

Master CSPs must successfully complete a series of courses on home construction, marketing and business management and have at least three years of experience in the new homes sales and marketing industry.

[**Name**] is also an active member of **[HBA]** and **[list areas of community involvement, honors and awards, where applicable]**.

For additional information about the Master CSP and other Institute of Residential Marketing programs, visit [www.nahb.org](http://www.nahb.org). For information about **[company name],** visit **[company website]**.