**FOR IMMEDIATE RELEASE**

**Contact: [Name]**

**[Email]**

**[Website]**

**[Phone number]**

**[Name] Earns Graduate Master Remodeler Educational Designation**

**[City, Date] – [Name]**, of **[Company Name]** in **[City, State]**,has been named by the National Association of Home Builders (NAHB) to a select group of remodelers nationwide by attaining the Graduate Master Remodeler (GMR) educational designation, identifying **[him/her]** as one of the remodeling industry’s top professionals.

Administered by NAHB Education, the GMR program is sponsored locally by **[HBA Name]**.

***Include sample quote on why the designation is useful, such as:*** “I’m pleased to have completed the requirements for this educational designation,” said **[Name]**. “The curriculum is very comprehensive, and, as a result, I believe I can provide better services for my clients.”

GMR recognizes those remodelers who have shown a commitment to educational excellence, demonstrated exceptional business integrity and established longevity in the remodeling industry.

To earn the GMR designation, a remodeler must be an active Certified Graduate Remodeler (CGR) for at least nine years, possess 15 years of remodeling experience, complete an intensive series of industry-specific education and training, provide letters of recommendation, submit proof of licensing and insurance if required by local jurisdiction and adhere to a strict code of ethics. GMR stands for dedication to excellence, experience and professionalism within the remodeling industry.

The GMR program represents a graduate master level of remodeling experience and educational excellence, which is expected to be continued throughout **[Name’s]** career. The program also requires all graduates to maintain their designation by completing 12 hours of continuing education every three years.

**[Use this space to describe you and your company as well as any other professional awards and achievements.]**

To learn more about the Graduate Master Remodeler educational designation, visit www.nahb.org. For more about **[company name]**, visit **[company website]**.