**FOR IMMEDIATE RELEASE**

**Contact: [Name]**

**[Email]**

**[Website]**

**[Phone number]**

**[Name] Earns Certified New Home Marketing Professional Educational Designation**

**[City, Date]** –The National Association of Home Builders’ Institute of Residential Marketing has announced that **[Name]** has completed the requirements of the Certified New Home Marketing Professional (CMP) educational designation.

**[Name]** earned the CMP designation after completing the educational requirements and demonstrating excellence in sales and marketing in the home building industry. **[Name]** has been in the new home sales and marketing field for **[number]** years and works as **[job title]** at **[company]**.

Company president [**name**] said **[he/she]** is proud, but not surprised, by the achievement.

**[Name’s]** quest for education and desire for professionalism is well-known throughout the **[market area]**” said **[Name]**. “And, of course, **[company name]** fully supports **[his/her]** commitment to that quest.”

The Institute of Residential Marketing recognizes and promotes professionalism, education and ethics in the new home sales and marketing field.

**(Add additional information as appropriate, such as membership in professional organizations, local SMC and HBA, etc.)**

For additional information about NAHB’s Institute of Residential Marketing, visit www.nahb.org. For additional information about **[company name]**, visit **[company website]**.