

NAHB Area Caucus Meetings Reports and Meeting Materials

Friday, June 12th, 2026

BLUEPRINT TO 100

MAKE YOUR VOICE HEARD

Take the Industry Pulse Check

NAHB's Blueprint to 100 is a bold, forward-looking initiative to meet associations and members' needs as NAHB approaches its 100th anniversary. The Industry Pulse Check is the first step of Blueprint to 100, designed to gather insights from members, EOs and industry professionals. Completing the Industry Pulse Check is the most consequential thing you can do as an NAHB member right now.

How the Pulse Check Benefits NAHB Members

The Industry Pulse Check is your chance to share real-world insights that will shape NAHB's future, how it's governed, the resources it prioritizes and which member benefits actually affect your business. Your input will directly drive the association's next chapter and the future of residential construction.

PARTICIPATE & YOU COULD WIN

Every member who completes the Industry Pulse Check can choose to be entered into a random drawing for a chance to win a:

- **\$200 Amazon gift card.**
- Trip to the **2027 NAHB International Builders' Show® (IBS)** in Las Vegas, Feb 2–4, 2027.



Take the Industry Pulse Check Now at
blueprint.nahb.org





Advocacy



Knowledge



Expertise



Networking



Savings

TOUCH Member Retention System

Now FREE for your 1st & 2nd year members*

Set It. Personalize pre-designed emails, brochures, letters and certificates with your HBA's logos, benefits and programs.

Forget It. Automated deliveries ensure members get consistent, professional communication from your HBA.

Retain More Members, Automatically. Reinforce the value of your HBA and keep members engaged from day one.

Get Started Today for FREE!

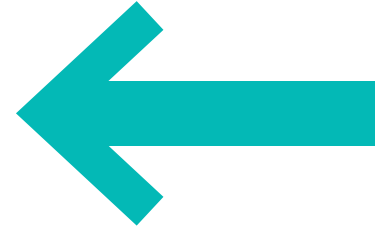
Questions? Contact membership@nahb.org.



**This subsidy is available to the first 150 HBAs to update and launch their Touch program using the 2025 templates.*

TOUCH Member Retention System

Create a Year-Long Communications Campaign in Minutes.



Your members receive:

- A welcome packet for new members with a Membership Certificate, personalized Welcome Letter signed by your HBA President and 8-page Member Benefits Brochure.
- An emailed membership renewal reminder and a Thank You Letter when they decide to stay, helping each member have a smooth transition each year.
- Brochures and postcards featuring NAHB and local programs, mailed directly to your members.
- Info-packed emails on specific member benefits, like education, member savings, advocacy and networking.



[View the distribution grid](#)



Set Yourself Apart with NAHB'S MASTER CREDENTIALS



ANNOUNCING A NEW WAY TO RECOGNIZE EXPERIENCE IN OUR INDUSTRY.

The National Association of Home Builders has launched a new credentialing opportunity and we're excited to share it with our community. The Certified Master Building Professional (CMBP) and Certified Master Remodeling Professional (CMRP) credentials are designed to formally recognize the knowledge, leadership and experience acquired over years in the industry.

These premier, master-level credentials give builders and remodelers a clear, trusted way to communicate their expertise to homeowners, partners and peers backed by the largest national association representing the residential construction industry.

Earning a CMBP or CMRP credential signals:

- Confirmed leadership and industry experience
- Ongoing investment in professional education
- Alignment with nationally recognized standards
- A commitment to quality and professionalism

Program Requirements

The CMBP and CMRP tests consist of:

- A 3-hour, multiple-choice proctored exam
- Program prequalification
- An application process

Who Qualifies?

- Five+ years in a leadership role as a builder or remodeler.
- Completed 50 hours of professional development within the past five years (education from NAHB, IBS or local HBAs). Active industry-related credentials/designations count for 15 CE hours each and 20 Club attendees receive 10 hours per year toward the requirement.

The Application Includes

(completed after you pass the exam):

- Three client or industry referrals

Business Role Verification

- Valid contractor's license or registration (if required in your state)
- Willingness to certify to RCPG and Compliance and Misrepresentation Policy

Test takers have **one full year** after their exam date to complete all other requirements.

Exam Fees

NAHB Member: \$399

Nonmember: \$499

Note: there is a yearly renewal fee of \$99 for members; \$149 for nonmembers.

Application Fees

Fees are processed separately:

NAHB Member: \$199

Nonmember: \$299



Sponsored by



Ready to get certified?

[Learn more and get started today.](#)

Questions? 800-368-5242, ext. 8154
[Contact us at education@nahb.org](mailto:education@nahb.org)

2027 IBS Update – 2026 SLM Caucuses:

Returning to Las Vegas in 2027: new products, construction demos and more than 120 unparalleled education programs, all found exclusively at the 83rd annual NAHB International Builders' Show (IBS).

Taking place on Tuesday, February 2 through Thursday, February 4, 2027, at the Las Vegas Convention Center (LVCC), IBS 2027 promises to be one of our best shows yet.

What do you need to know?

Attendee registration and housing will open on Tuesday, September 1st. And during the entire month of September, NAHB members can take advantage of exclusive discounts on Expo+Education Passes, or FREE Expo Passes for you and your spouse. This is absolutely the best way to access the exhibits, education and networking opportunities available at IBS for a great price!

2027 also marks the 14th year of Design & Construction Week, the co-location of IBS with the Kitchen & Bath Industry Show and between the two shows we'll have over 1 million square feet of exhibits. Your IBS registration will once again give you access to the exhibit floors for both shows.

And as was the case for the first time at the 2024 IBS, the IBS exhibit floor will be segmented into six product groupings designed to make the show easier to navigate. You can find more details about the segments on BuildersShow.com, including which products and services are included in each, but here's where they'll be located in the LVCC:

South Hall (2nd Level)

- Construction Tools, Systems, Equipment, & Safety
- Global Products
- Outdoor Living, Leisure, & Modular Structures

Central Hall

- Building Materials

West Hall

- Business Management & Professional Services (formerly nextBUILD)
- Interior Finishings & Home Living

Note: The **IBS Outdoor Exhibits** will not be segmented and will be located once again in the parking lots in front of the Central Hall.

Finally, we are actively recruiting new IBS ambassadors to work with the NAHB marketing team and help potential attendees understand the importance of attending the Builders' Show. Our goal is to have every state in the Federation represented and we encourage you to sign up at BuildersShow.com/ambassador.

I hope to see you in Vegas (if not before)!

Justin MacDonald
Chairman, NAHB Convention & Meetings Committee
c: (830) 285-2981



**Building Careers.
Changing Lives.**



We change lives by educating, inspiring and preparing individuals for careers in the construction industry.

HBI is the nation's leading nonprofit provider of trade skills training and education for the building industry. Through hands-on, industry-recognized programs, we train in carpentry, electrical, plumbing, HVAC, building construction technology, masonry, landscaping, and solar, offering pre-apprenticeship training, certifications, and job placement services nationwide.

HBI accomplishes its mission through five core pillars of training that reach youth, adults, Military families, and under-served communities nationwide.

HBI'S FIVE PROGRAM PILLARS

JOB CORPS

For over 50 years, HBI has partnered with Job Corps to train young adults for construction careers.

COMMUNITY & CORRECTIONS

HBI partners with various agencies to offer CTE programs to underserved populations.

MILITARY SERVICES

HBI provides trades training to Service Members, Veterans, & their families, ensuring future success and stability.

FUTURE BUILDERS OF AMERICA

FBA partners to provide HBI licensed curriculum to schools and youth programs.

ACADEMIES

The BuildStrong Academies offer tuition-free trades training for future builders.

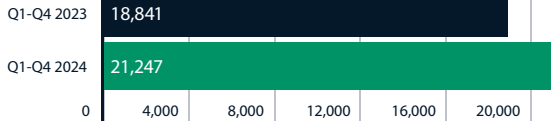
HBI equips transitioning Military personnel, Veterans, justice-involved adults and youth, and students in secondary and post-secondary schools with job-ready training and credentials that open pathways to opportunity. Through partnerships with community organizations, schools, workforce agencies, and government programs, we deliver career technical education tailored to local needs. Every graduate gains the skills, confidence, and support needed to build a solid career trajectory in a high-demand industry.

HBI BY THE NUMBERS

ENROLLMENTS

21,247

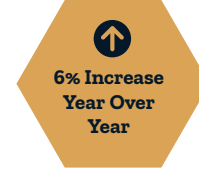
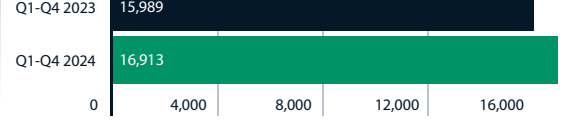
2024 YTD
Program
Enrollments



CERTIFICATES

16,913

2024 YTD
Pre-Apprenticeship
Certifications



SUCCESS STORIES



Manuel joined the carpentry program at HBI's BuildStrong Academy Phoenix with experience in concrete and tile but was eager to expand his skills. He especially enjoyed blueprint reading and framing, and his drive paid off. Upon graduating, Manuel secured a job as a Handyman and has his sights set on becoming a licensed contractor. His advice? "Take advantage, learn all you can, and ask lots of questions."



After serving six years in the Marine Corps as a welder, Felicia chose to further her career in construction through HBI's Military Services Program at Camp Pendleton. She found support, hands-on training, and a community of fellow Veterans that helped her transition into civilian life. Today, Felicia is a licensed residential contractor in Minnesota and works for Wick Buildings, where she designs structures and handles cost estimations.

HBI is committed to serving our students and collaborating with the building and construction industry to address the skilled worker shortage that exists in our country. Embracing the opportunity at hand, HBI aims to infuse the industry with talented and hardworking individuals. We are exploring innovative new solutions to attract, train, and retain the next generation of skilled workers.



To learn more about implementing HBI's curriculum sponsoring a program, hiring our students, or contributing to our Student Success Fund, please scan here

[HBI.org](https://hbi.org)



HBI is a nonprofit 501c3 organization, and your contribution is tax deductible to the extent allowable by federal law. Per HBI's audited financial statements, 96% of every dollar is expended on program-related activity!





BUILD THE NEXT GENERATION OF SKILLED TRADES PROFESSIONALS

Home Builders Institute (HBI) is the nation’s leading provider of construction career training and workforce development programs. Our Pre-Apprenticeship Certificate Training (PACT) program offers hands-on, industry-recognized instruction that prepares students for entry-level jobs, apprenticeships, and further education in the residential construction industry.

WHY SCHOOLS CHOOSE HBI PACT

- ▶ **75% hands-on, competency-based training** – students advance by demonstrating skills, not seat time
- ▶ **Industry-recognized certifications** that matter
- ▶ **Nationally recognized** by the U.S. Department of Labor and multiple State Departments of Education
- ▶ **Aligned with STEM and CTE standards** – fits seamlessly into CTE pathways
- ▶ **Instructor certification training** – equips teachers to lead with confidence
- ▶ **Available in Spanish** for broader accessibility

WHAT SCHOOLS GAIN

- ▶ **Flexible programming** – Middle school to post-secondary
- ▶ Integration into academic schedules, technical centers, or community-based education
- ▶ Access to HBI’s Learning Management System (LMS) for instructors and students
- ▶ **National network** – Backed by The Home Depot Foundation (THDF), the National Association of Home Builders (NAHB), and the National Housing Endowment (NHE).

CURRICULUM STRUCTURE

PACT Core (Required) – Safety, construction math, tools and construction materials, and employability skills

- ▶ Can be completed in conjunction with any trade-specific unit

Green Building (Optional) – Sustainable building practices and energy-efficiency basics

9 TRADE-SPECIFIC UNITS:

- ▶ Electrical
- ▶ Plumbing
- ▶ Carpentry
- ▶ Brick Masonry
- ▶ Landscaping
- ▶ Painting & Finishing
- ▶ Building Construction Technology (BCT)
- ▶ Weatherization
- ▶ HVAC

Bring HBI PACT to Your School and Shape Future Builders

Adopt the HBI PACT curriculum to give students industry-recognized certifications and job-ready skills that open doors to rewarding careers in the construction trades.



Visit hbi.org/fba



Home Builders Institute (HBI)
1201 15th Street, NW, 6th Floor | Washington, DC 20005

E-mail: Partnerships@hbi.org



NATIONAL HOUSING ENDOWMENT



EDUCATION

TRAINING

RESEARCH





The National Housing Endowment, the philanthropic arm of the National Association of Home Builders, is a 501(c)3 non-profit with a mission to create housing's future work force and next generation of leaders.



The Endowment awards scholarships to deserving students studying residential construction management & trades. 66% of our graduates are currently working in residential construction.



\$1 Million awarded in scholarships and grants annually, impacting more than 250,000 students every year.



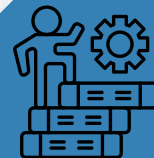
NHE sponsors hundreds of students attending the NAHB International Builders' Show to compete in the NAHB Student Chapter Competition & interact with industry professionals.



Through the work of the Skilled Labor Fund, NHE has awarded \$1.5 million to local associations in 44 states to introduce students to careers in the residential trades.



Recent research projects include Building Systems Builder Guide by Denver University and the State of the Nation's Housing Report by the Joint Center for Housing Studies of Harvard University.



The NHE Student and Professor Leadership Series-participants gain first-hand knowledge from subject matter experts on all aspects of the homebuilding industry and the impact of NAHB.

There are over 300,000 unfilled construction jobs. America needs housing. Housing needs workers. Donate or pledge today to deliver great careers to young people and homes to all Americans.

HOMEBUILDING EDUCATION LEADERSHIP PROGRAM

The **Homebuilding Education Leadership Program (HELP)** awards multi-year grants to leading colleges and universities to help them create or enhance residential construction management programs. To date, the HELP initiative has committed over \$6.2 million to 60 institutions of higher learning across the country.

Appalachian State University, NC
Arizona State University, AZ
Auburn University, AL
Ball State University, IN
California Baptist University, CA
California Polytechnic State University San Luis Obispo, CA
California State University- Fresno, CA
California State University- Sacramento, CA
Cincinnati State Technical & Community College, OH
Clemson University, SC
Colorado State University, CO
Dunwoody College of Technology, MN
East Carolina University, NC
Florida A&M University, FL
Georgia Institute of Technology, GA
Georgia Southern University, GA
Jefferson State Community College, AL
John A. Logan College, IL
Kennesaw State University, GA
Kirkwood Community College, IA
Louisiana State University, LA
Michigan State University, MI
Middle Tennessee State University, TN
Mississippi State University, MS
Missoula College of the University of Montana, MT
North Carolina A&T State University, NC
North Dakota State University, ND
Northern Kentucky University, KY
Pennsylvania College of Technology, PA
Pennsylvania State University, PA
Pittsburg State University, KS
Prairie View A&M University, TX
Purdue University, IN
Roger Williams University, RI
South Dakota State University, SD
State University of New York at Delhi, NY
Tarrant County College South, TX
Texas A&M University, TX
Tuskegee University, AL
Western Carolina University, NC
University of Cincinnati, OH
University of Denver, CO
University of Florida, FL
University of Hawaii at Manoa, HI
University of Maryland Eastern Shore, MD
University of Massachusetts- Amherst, MA
University of Missouri, MO
University of Nebraska - Kearney, NE
University of Nebraska - Lincoln, NE
University of Nevada- Las Vegas, NV
University of North Florida, FL
University of Oklahoma, OK
University of Southern Mississippi, MS
University of Washington, WA
University of Wyoming, WY
Wayne State University, MI
Western Carolina University, NC
Wentworth Institute of Technology, MA



Learn more about the winners
and how you can apply.



CAREER CONNECTIONS

Through the Endowment's Skilled Labor Fund, the Career Connections grant provides grants to local Home Builder Association for events introducing middle and high school students, and adults to careers in the residential skilled trades.

Since 2019, more than \$1.5M has been awarded to Home Builders Associations in 44 states to support education and career opportunities in our industry.

In 2026, 140 events will offer students hands-on experience with tools and materials. Most importantly, the 140,000 participating students will meet trade professionals to learn about the opportunities in home building.

WHO WE ARE

www.nationalhousingendowment.org

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OUR PARTNERS



Student Chapters

