

The National Association of Home Builders (NAHB) represents small, medium and large volume home builders.

The vast majority of NAHB's builder members consist of small home building firms who build less than 10 homes annually and have fewer than 10 employees.

2024 BY THE NUMBERS

6 

Median Home
Starts

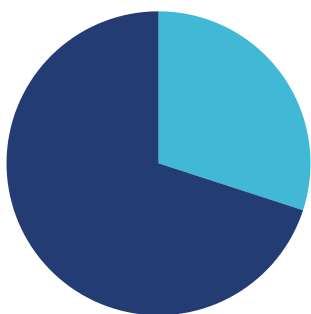
6 

Median # of
Employees



3.7M

Median Revenue



30%
of homes built were
generated by the top
10 builders

The rest are generated by small and mid-sized businesses across the country. The U.S. Small Business Administration defines residential builders and remodelers as small businesses if they generate under \$45 million in average annual receipts.

60%

Earn less than
\$5 million in revenue

25%

Earn less than
\$1 million in revenue

Source: 2024 NAHB Builder Member Census

INCREASING HOUSING SUPPLY

The best way to address the nation's housing affordability crisis is to build more homes. Eliminating burdensome regulations, overturning inefficient zoning rules, adopting reasonable and cost-effective building codes, and promoting careers in the skilled trades are part of NAHB's 10-point plan ([nahb.org/plan](https://www.nahb.org/plan)) to help builders construct more attainable, affordable housing.