

# Be a Workforce Development Champion



Are you a tireless advocate for the skilled trades? In order to solve the labor shortage, we need more champions like you. NAHB wants to recognize everyone who is involved with these efforts.

## What is Industry Involvement? What are you willing to do?

### At the Schools:

- Guest speaking: Industry experts can facilitate learning by guest lecturing, this enables students to make connections between their coursework and real-life careers.
- Serving in an advisory capacity: Industry partners at the local and state levels can play an active role in identifying, developing and regularly reviewing curriculum. This may include serving on a formal advisory board or committee.
- Donate equipment: Industry members may be in prime position to donate equipment and supplies that meet industry standards, ensuring that students in secondary and post-secondary institutions have access to appropriate instruments for their respective career fields.

### At your Company:

- Providing job shadowing opportunities or student field trips: You can host students for a day at your place of business, either individually or in small groups, so that students can see real-world examples of careers in action, as well as be exposed to the workplace.
- Offering intensive work-based learning opportunities: You can engage students by offering internships, pre-apprenticeships or apprenticeships, bring students to the workplace to connect with industry experts and develop career competencies through hands-on experiences.
- Hosting teacher externships: Employers can help instructors and faculty keep pace with the rapidly changing workplace by hosting them over breaks and during the summer.

### In your Community:

- Participating in a career day events: Career days allow schools, districts, and institutions to have industry employers share information about the industry and connect with interested students with the community at large.
- Competition judging: NAHB, Skills USA and other organizations host events at the local, state and national levels where students compete with their peers. Industry professionals can volunteer to judge these competitions, providing much-needed industry expertise.



Sponsored by



# Workforce Development Champion Checklist



Place a ✓ next to each item you currently do.

- Serve on a program advisory board (secondary)
- Serve on an industry advisory board (post-secondary)
- Host paid interns
- Host apprenticeship program(s)
- Visit high school shop classes
- Visit middle school classrooms
- Participate in career day fairs
- Host job fairs
- Donate supplies to shop classrooms
- Donate supplies to Job Corp Centers
- Host students at one of your job sites
- Volunteer time as a mentor for your local YouthBuild Program
- Host students for National Job Shadow Day February 2
- Sponsor a NAHB student chapter(s)
- Use HBI PACT curriculum at the schools in your jurisdiction
- Serve on your local or state association workforce development committee
- Participate in a local Build My Future event, be a sponsor and/or provide an interactive station
- Exhibit at guidance counselor meetings/expos
- Donate money to the Skilled Labor Fund
- Identify and recruit other industry leaders/champions



Sponsored by



**Contact:**

**Greg Zick**

gzick@nahb.org

202-266-8493