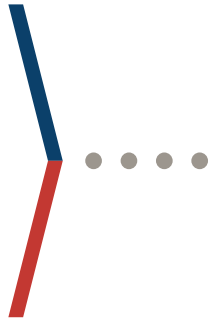


February Careers in Technical Education Month



What is CTE?

Career and technical education, or CTE, is education that directly prepares students for high-wage, high-demand careers. CTE covers many different fields, information technology, construction, advanced manufacturing and many more. CTE encompasses many different types of education, from classroom learning to certification programs to work-based learning opportunities outside the classroom.

What is CTE Month?

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE.

What can you do?

WEEK ONE - Participate in Job Shadow Week. Members can host students for a day at their place of business, either individually or in small groups, so that students can see real-world examples of careers in action, as well as be exposed to the workplace.

WEEK TWO - Host a Career Exploration Panel at your company or home builders' association office. Discuss local career opportunities for students.

WEEK THREE - Donate Equipment. Members may be in a prime position to donate equipment or supplies that meet industry standards, ensuring that students in secondary and post-secondary institutions have access to appropriate instruments for the respective career fields they hope to enter.

WEEK FOUR - Teach a middle school lesson plan for Teach-In Week. Engage students at the middle school level, creating excitement for technical career pathways.

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More information can be found at nahb.org/workforce.