

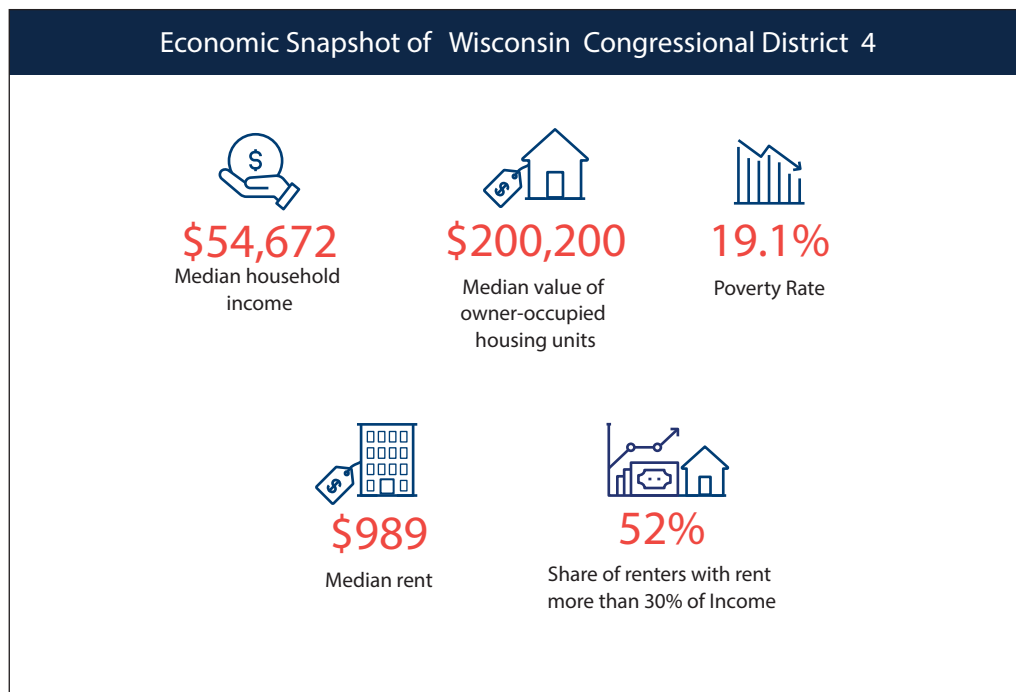
Wisconsin Congressional District 4

Public Opinion on Current Housing Issues

American families are frustrated as rising housing costs take up a growing share of their incomes. The National Association of Home Builders (NAHB) is offering policy solutions that can help address the need for more affordable home-ownership and rental housing. NAHB has released a [10-point housing plan](#) designed to tame shelter inflation and ease the housing affordability crisis by removing barriers that hinder the construction of new homes and apartments. Policymakers across the political spectrum are showing renewed interest in these ideas. NAHB conducted polling in January 2025 to gauge public sentiment on housing policy issues.

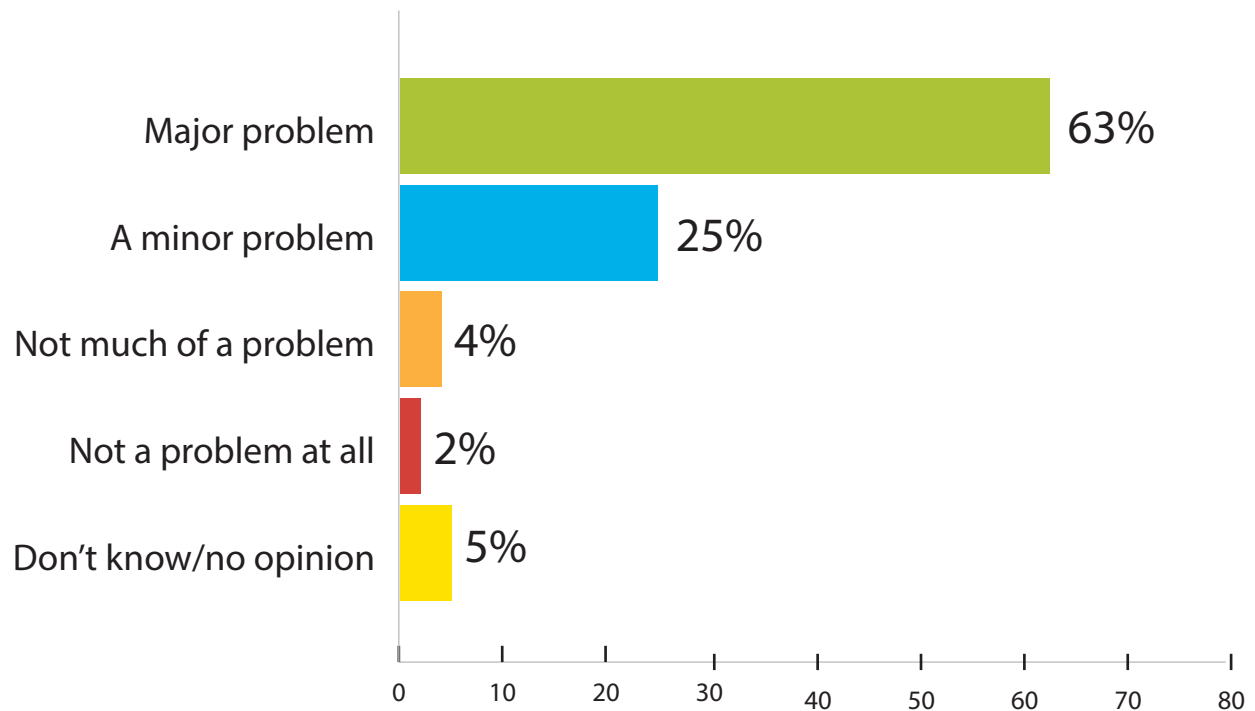
Below you will find a snapshot of key economic markers, as well as district residents' responses to survey questions on current housing topics.

JANUARY 2025

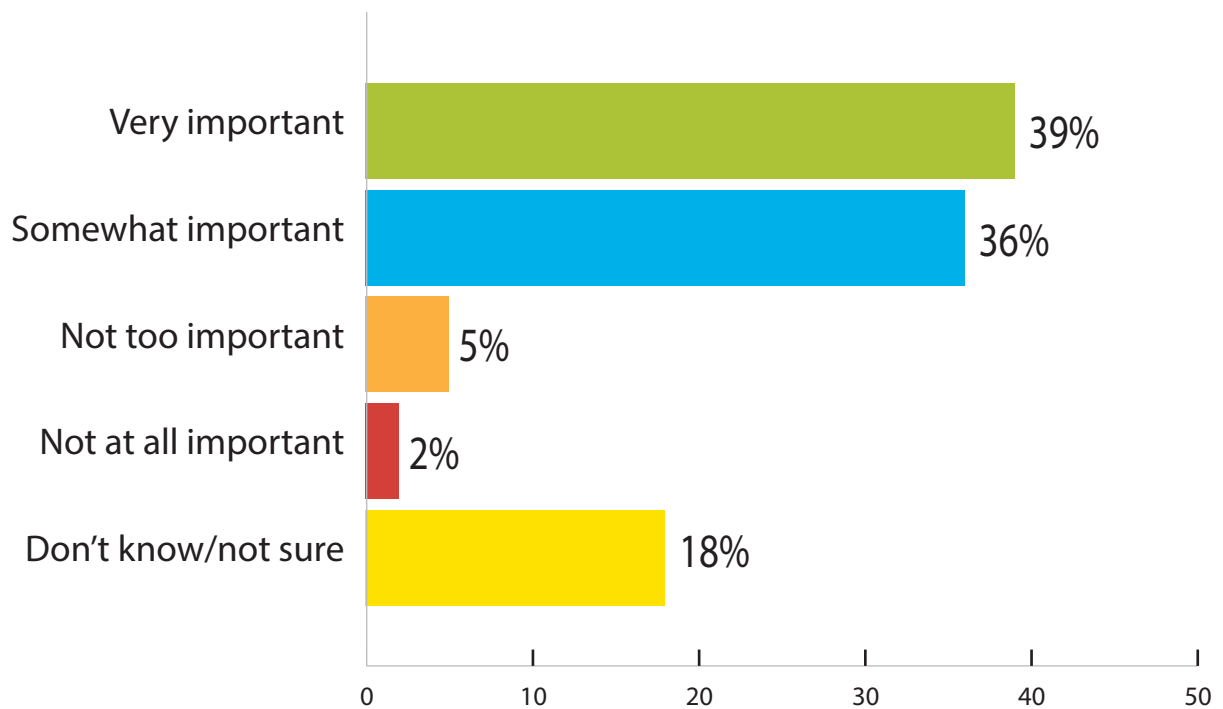


POLLING QUESTION 1 | Wisconsin Congressional District 4

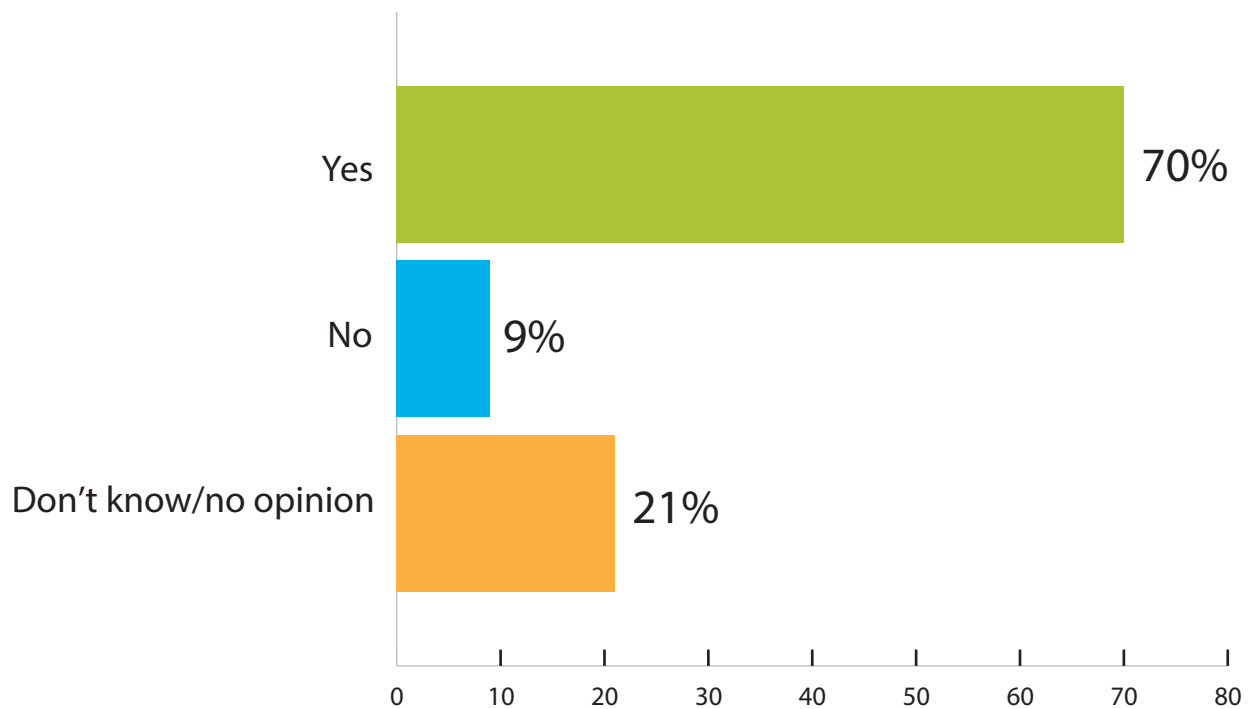
Based on what you know, how much of a problem, if at all, is housing affordability in the city or county where you live?



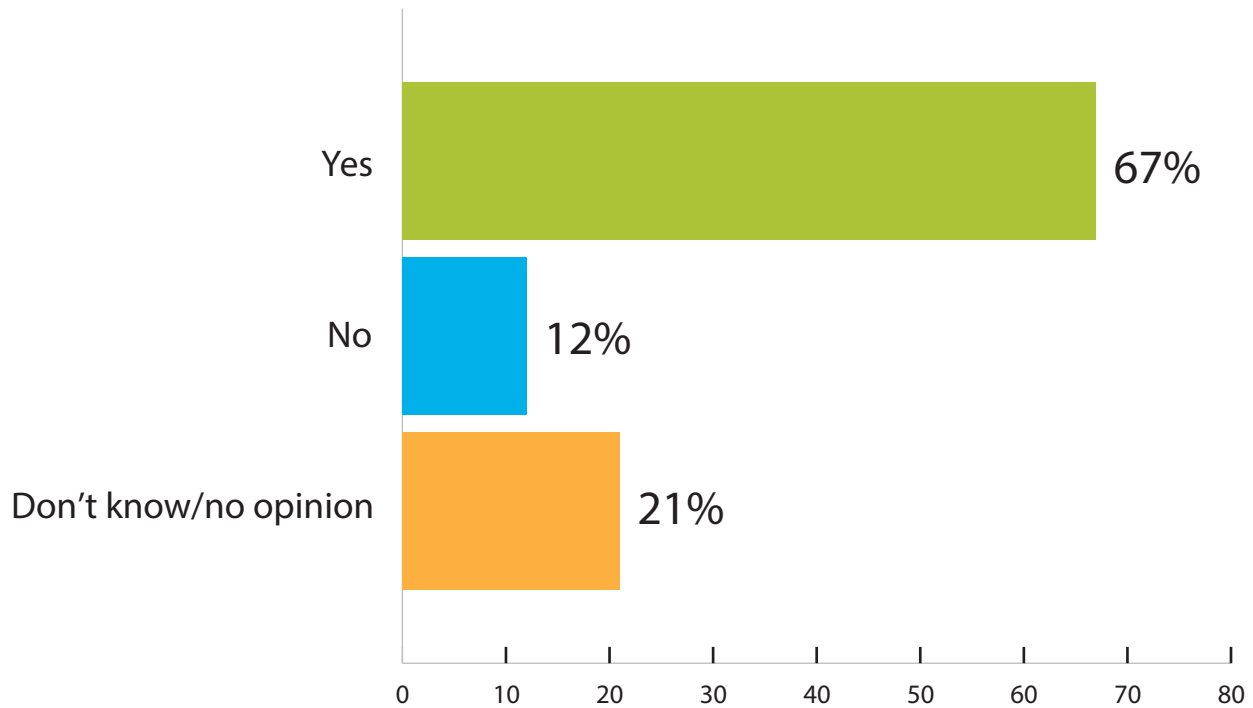
How important is it, if at all, that the federal tax code include incentives for homeownership?



In your opinion, should Congress support tax incentives to finance the construction of more rental housing that is affordable to working-class families?



In your opinion, should Congress incentivize home owners to update older homes to make them more energy efficient?



Of the following options, who do you think is best suited to make decisions about mandatory energy codes on new homes in your area?

