

# Wisconsin Congressional District 3

## Housing Affordability Must Be Addressed Locally and Nationally

It's harder than ever for American families to find a home that meets their needs at a price they can afford. Policymakers at all levels of government are looking for ways to provide more affordable homeownership and rental housing opportunities. In response, the National Association of Home Builders (NAHB) is offering a [10-point plan](#) with potential policy solutions that can be implemented at the local, state and federal levels to address the root of the problem – the impediments to increasing the nation's housing supply.

Below you will find a brief look at economic markers, as well as district residents' responses to survey questions about important housing topics.

May 2024

### Economic Snapshot of Wisconsin Congressional District 3



**\$67,520**

Median household  
income



**\$218,300**

Median value of  
owner-occupied  
housing units



**11.5%**

Poverty Rate



**\$889**

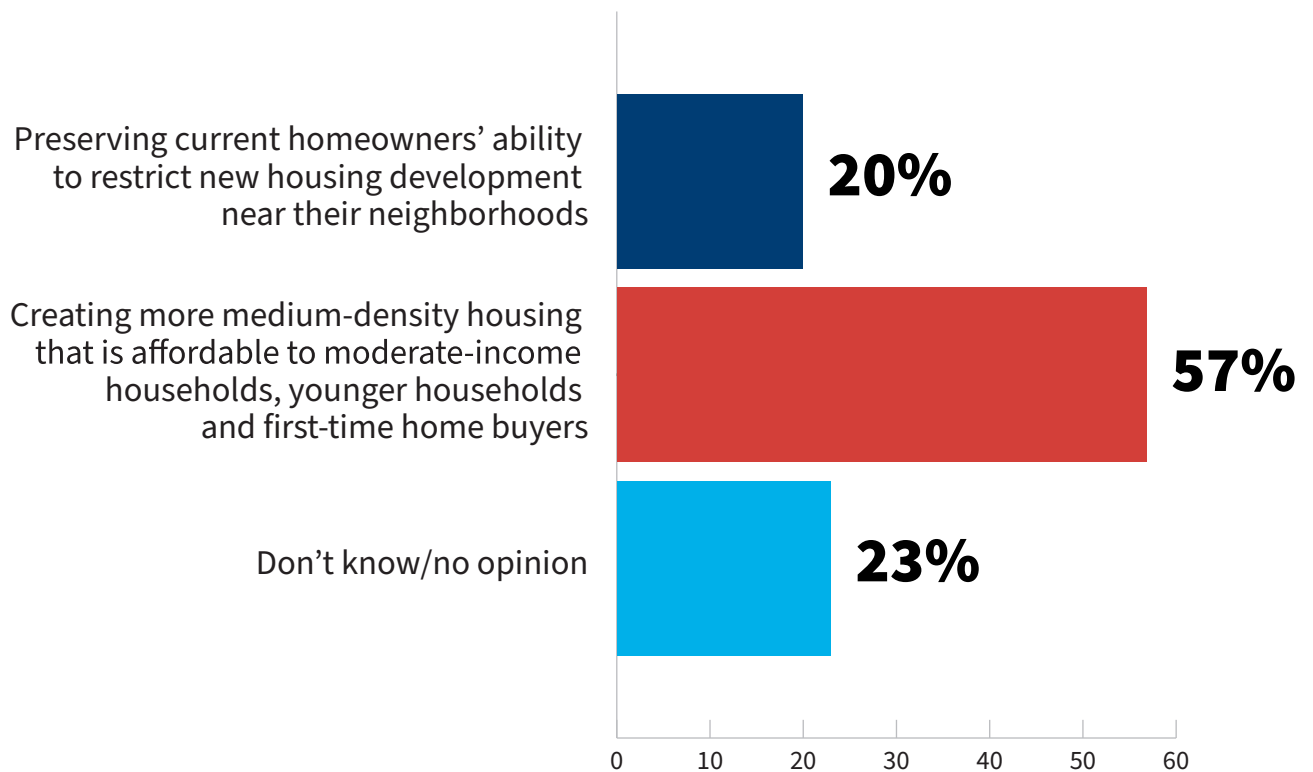
Median rent



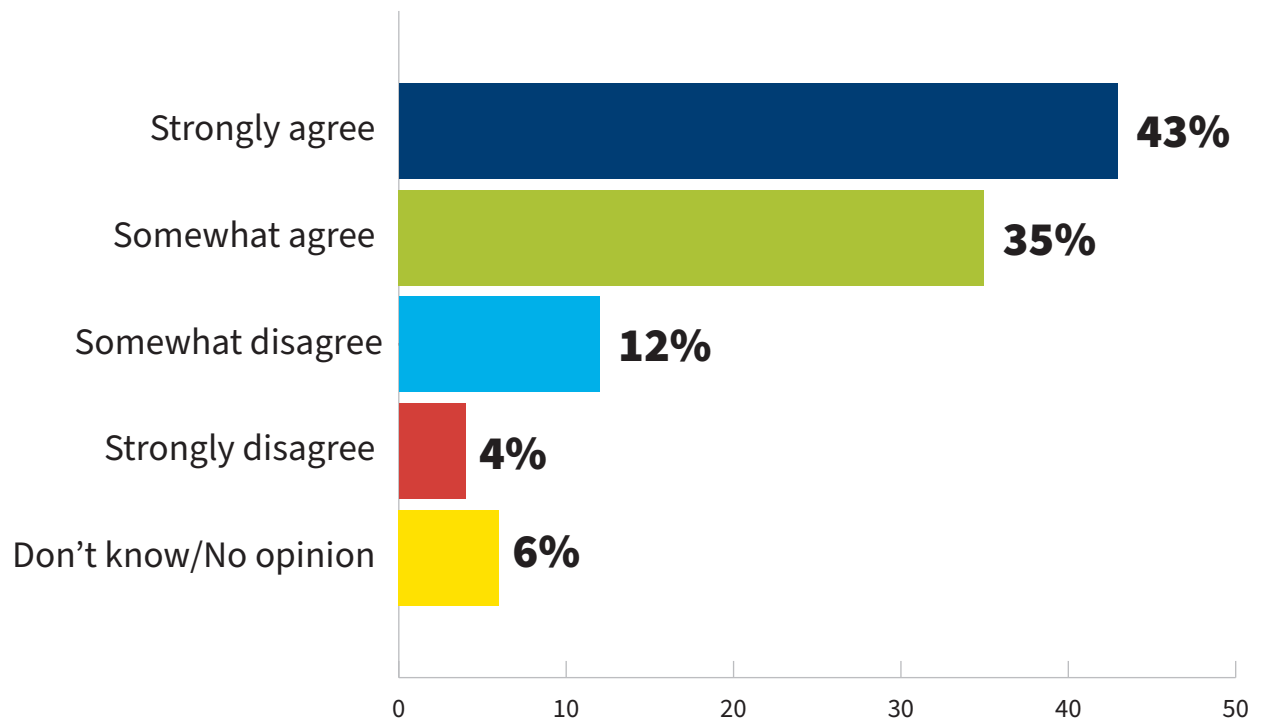
**42%**

Share of renters with rent  
more than 30% of income

## When it comes to housing issues, which of the following is more important to you personally?

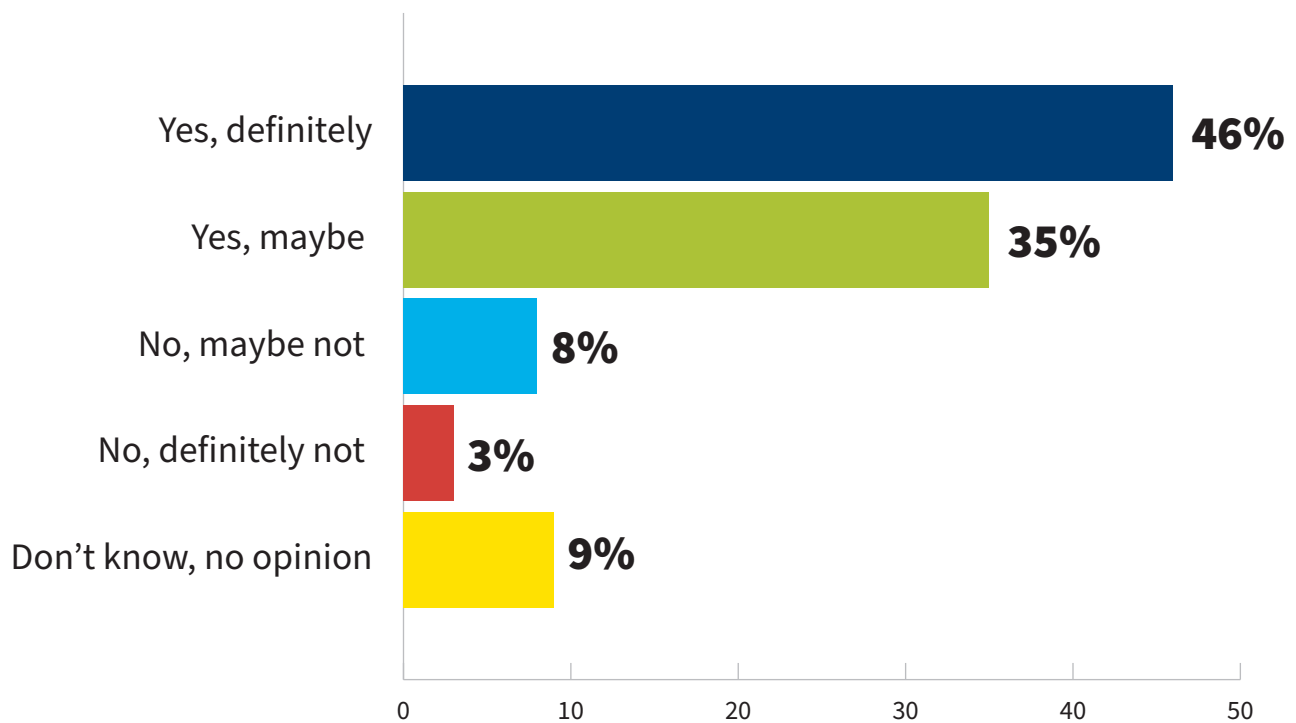


## Do you agree or disagree that there is a housing affordability crisis where you live?



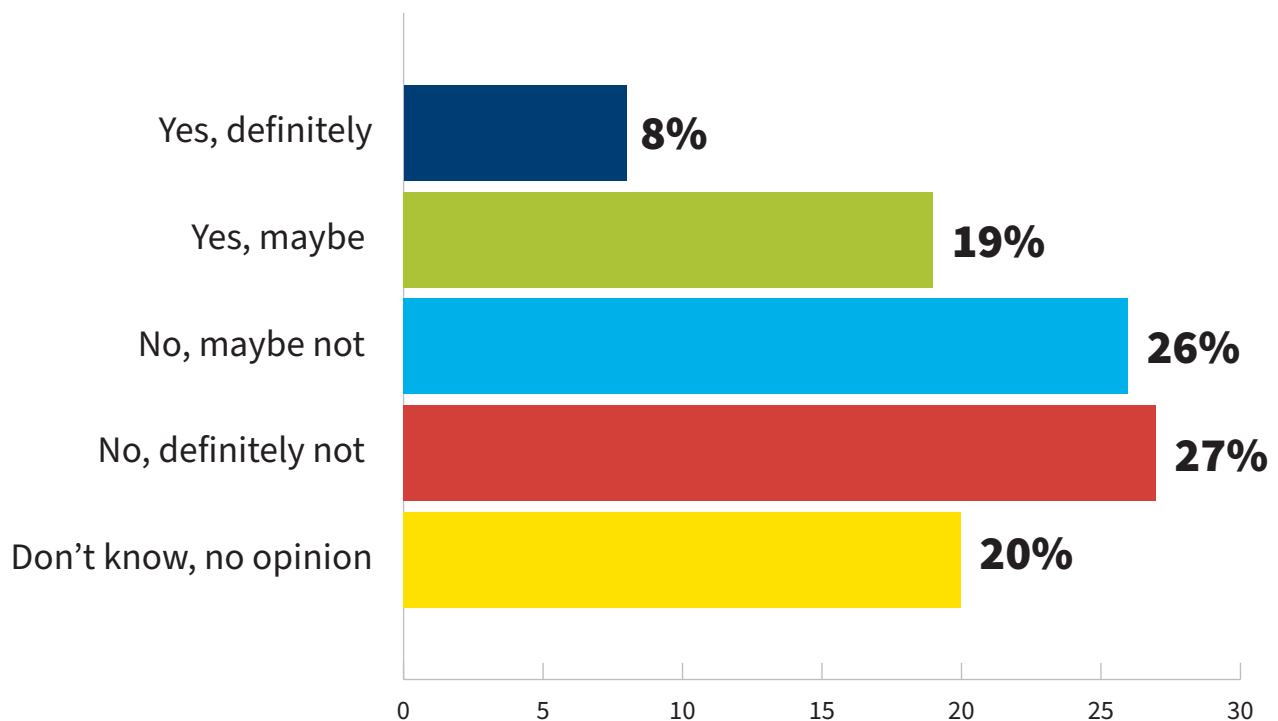
POLLING QUESTION 3 | Wisconsin Congressional District 3

In your opinion, should city and county officials do more to encourage the production of housing that is affordable to low- and moderate-income households?



POLLING QUESTION 4 | Wisconsin Congressional District 3

Do you think your elected representative in Congress is doing enough to address housing affordability at the national level?



POLLING QUESTION 5 | Wisconsin Congressional District 3

Do you agree or disagree with the following statement:  
Policymakers should consider the impacts of new laws  
and regulations on housing affordability.

