

Sample Copy to Promote Your HBA

Example A:

The *[insert HBA name]* is comprised of residential construction industry professionals dedicated to building communities. Our members build and remodel homes and understand the importance of business integrity and high-quality craftsmanship. And as part of the National Association of Home Builders, our members work to ensure that housing is a national priority and that all Americans have access to safe, decent, and affordable housing, whether they choose to buy a home or rent. Connect with the local members of the *[insert HBA name]* by visiting *[insert HBA website]*.

Example B:

The members of the *[insert HBA name]* are builders, remodelers and residential construction industry professionals dedicated to building stronger communities. The *[insert HBA name]* is committed to promoting the American Dream of homeownership in our community. And as part of the National Association of Home Builders, our members work to ensure that housing is a national priority and that all Americans have access to safe, decent and affordable housing. Visit *[insert HBA website]* to learn more about the *[insert HBA name]*.

Example C:

Our members are builders and remodelers dedicated to enriching our local community. As we spend more time at home, our living space is taking on a whole new meaning. Whether you're ready to build your dream home or remodel your current one, the members of the *[insert HBA name]*, are qualified professionals, knowledgeable about the latest home technology, energy-

efficiency standards, and modern designs to meet your family's changing needs. Learn more about the *[insert HBA name]* by visiting *[insert HBA website]*.