**Sample Scripts: 30-second Radio Commercial for Parade of Homes***Courtesy of the Builders Association of South Central Oklahoma Inc.*

**Script A: Airs through June 7**

Don’t miss the 2015 Festival of Homes June 5th-7th and 12-14th to experience homes of the best quality, newest trends in design, and the latest in building technology.

This free festival of homes has 35 new homes on the tour in South Oklahoma City, Moore and Norman​. Homes open daily 1-7pm.

There will be two show homes. One in Norman at 2017 Providence Drive in the Hallbrooke addition, built by Davinci homes, and one in Moore at 1301 Sand Plum in the Willows addition, built by Canterra Signature Homes.

Plan your festival route. You can pick up a free festival magazine at participating 7-Elevens. Or, visit

[basco-festival.com](http://basco-festival.com/), to create your own customized tour. Don’t miss the 2015 Festival of Homes June 5th-7th and 12-14th from 1-7pm. Brought to you by the Builders Association of South Central Oklahoma and the Moore Home Builders.

\*\*make sure you mention the hyphen or dash-whatever you think is best in the website \*\*

**Script B: Airs June 8-12**

Don’t miss the 2015 Festival of Homes this Friday through Sunday, from 1-7pm to experience homes of the best quality, newest trends in design, and the latest in building technology.

This free festival of homes has 35 new homes on the tour in South Oklahoma City, Moore and Norman​. Homes open daily 1-7pm.

There will be two show homes. One in Norman at 2017 Providence Drive in the Hallbrooke addition, built by Davinci homes, and one in Moore at 1301 Sand Plum in the Willows addition, built by Canterra Signature Homes.

Plan your festival route. You can pick up a free festival magazine at participating 7-Elevens. Or, visit

[basco-festival.com](http://basco-festival.com/), to create your own customized tour. Don’t miss the 2015 Festival of Homes this Friday through Sunday from 1-7pm. Brought to you by the Builders Association of South Central Oklahoma and the Moore Home Builders.

\*\*make sure you mention the hyphen or dash-whatever you think is best in the website \*\*

**Script C: Airs June 13-14**

Don’t miss the 2015 Festival of Homes this weekend, from 1-7pm to experience homes of the best quality, newest trends in design, and the latest in building technology.

This free festival of homes has 35 new homes on the tour in South Oklahoma City, Moore and Norman​. Homes open daily 1-7pm.

There will be two show homes. One in Norman at 2017 Providence Drive in the Hallbrooke addition, built by Davinci homes, and one in Moore at 1301 Sand Plum in the Willows addition, built by Canterra Signature Homes.

Plan your festival route. You can pick up a free festival magazine at participating 7-Elevens. Or, visit

[basco-festival.com](http://basco-festival.com/), to create your own customized tour. Don’t miss the 2015 Festival of Homes this weekend from 1-7pm. Brought to you by the Builders Association of South Central Oklahoma and the Moore Home Builders.

\*\*make sure you mention the hyphen or dash-whatever you think is best in the website \*\*