

Parade of Homes 2015 Builder Page

The Builder fee for 2015 Parade of Homes is \$1,500.00. A deposit of \$1000 will be required from each builder at the time the signed builder agreement is submitted. A proportionate amount of the deposit will be returned to each builder following the Parade of Homes depending on participation and compliance with deadlines by each builder or representative.

Builder Agreement & Builder/Home Owner Agreement, including parade home address, due to HBIA by May 8th. After May 8th the fee will be increased to \$1750.

Builder Benefits:

- 1 ½ pages in the official Parade Program. The program will be distributed throughout the area and be available in each Parade Home and in member businesses all year long. A rendering of your house along with features, your bio, company info, builder picture, and your list of subcontractors will also be included.
- Each house along with the builder will be featured in media advertising prior to and during the Parade **June 30th is the deadline date for bio, company info, and picture.**
- Parade signing and directional signs will be provided by HBIA
- Foot protection for every person entering the home will be provided by HBIA
- Tickets and cash box for each home will be provided by HBIA for each home
- Builder bio and sub list sign will be provided by HBIA for display in home.
- Renderings for each house will be arranged by HBIA and are the responsibility of each builder. The amount will be invoiced and may be paid upon receipt or when the return amount is determined, the cost of the rendering may be deducted from the deposit return amount.
- Six complementary tickets for Parade of Homes 2014
- Six complementary tickets for VIP Night Home Tour and Dinner.
- 3,500 Potential Customers Touring your home.

All meetings will be held at 3180 Dredge Drive, Ste B

\$500 shall be returned based on attendance @ Parade meetings.

6 meetings have been scheduled:

- 1 - May 14
- 2 - June 11
- 3 - August 13
- 4 - September 9 (supply pick up)
- 5 - September 14 (supply return)
- 6 - Oct 8th. Return deposit checks will be issued on this date.

6 to 5 meetings attended	= \$500 returned (100%)
4 meetings attended	= \$320 returned (80%)
3 meetings	= \$240 returned (60%)
2 meetings	= \$160 returned (40%)
1 meetings	= \$0 returned

Compliance with policies & established deadlines = \$300 returned per point system.

Signage at Parade Home for non-member	35 Points
Builder/Home Owner Agreement submitted after deadline	35 Points
Map Submitted after deadline	10 Points
Sub Contractor List submitted after deadline	10 Points
Builder Profile submitted after deadline	<u>10 Points</u>
Total 100 Points	

Participation on a committee = \$200 returned

Total possible return = \$1000