**Sample Social Media Posts for New Homes Month in April**

Share these posts on your social media channels such as Facebook and Twitter throughout the month. You can also enhance them with local information for your community or create your own. Be sure to use the #NewHomesMonth in your messages.

* April is here, which means it's #NewHomesMonth! Discover the benefits of new construction, including savings & sustainability here:
* There are many advantages #NewHomes offer compared to older homes, such as lower maintenance costs, increased energy efficiency, and floorplans designed for the modern age. Find a new home builder near you [insert URL]. #NewHomesMonth
* Do you want to build your new home but you're not sure where to start? Follow this checklist to help find a home builder that works for you. #NewHomesMonth https://www.nahb.org/Other/Consumer-Resources/Checklist-for-Finding-and-Hiring-a-Builder-or-Remodeler
* From single-family to multifamily and community amenities, outdoor living remains a huge focus in home design. What is your favorite new home trend? #NewHomesMonth https://bestinamericanliving.com/2023/12/who-are-todays-home-buyers/#
* Creative outdoor spaces that are ideal for relaxing, working and entertaining are among the most popular post-pandemic trends in new homes #NewHomesMonth. https://bestinamericanliving.com/2024/01/paws-and-property-unleashing-the-impact-of-pets-on-home-buying-decisions/
* All kitchens must come with upper cabinets, right? Not so fast! Instead of traditional cabinetry, home designers are opting for shelving, both as a storage solution and as a design element. See what else is trending in new home design during #NewHomesMonth. https://bestinamericanliving.com/2024/01/paws-and-property-unleashing-the-impact-of-pets-on-home-buying-decisions/
* Home design professionals say connection to nature and outdoor entertaining is among top trends in new homes. #NewHomesMonth https://bestinamericanliving.com/2024/01/share-of-new-homes-with-decks-under-18-again/
* There is a lot to learn when buying a new home. Here are all the terms you need to know, from A to Z https://www.nahb.org/Other/Consumer-Resources/Home-Buyers-Dictionary #NewHomesMonth
* Patios, front porches and Energy Star windows are some of the top features buyers prefer in new homes. #NewHomesMonth https://www.nahb.org/news-and-economics/press-releases/2024/02/top-design-trends-for-2024
* Following recent trends, new homes have lighting control systems, outdoor fireplaces, and even outdoor kitchens. #NewHomesMonth https://www.nahb.org/news-and-economics/press-releases/2024/02/top-design-trends-for-2024
* In a post-covid world, new home design trends are adjusting. The changes may surprise you. #NewHomesMonth https://www.nahb.org/news-and-economics/press-releases/2024/02/top-design-trends-for-2024
* When building a new home, there are many construction options you have. Learn about them with this guide. https://www.nahb.org/Other/Consumer-Resources/Types-of-Home-Construction #NewHomesMonth
* April is #NewHomesMonth! Home building professionals with designations have specialized training to deliver the best new home possible. Find one today. https://www.nahb.org/nahb-community/nahb-directories #NewHomesMonth