

# Careers in Construction Month

NAHB invites all student members and local associations to join us in celebrating Careers in Construction Month in October. The goal is to get involved in your community to help increase public awareness of the opportunities available in construction careers, inspire a positive image of all construction trades professions, and instill a sense of pride in the industry.

## Sample Engagement Opportunities

*\*Oct. 4th is Careers in Construction DAY and the beginning of YP Week. Consider scheduling an event on this day or making a special social media post.*

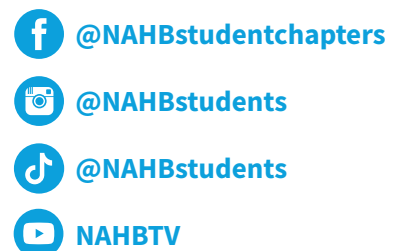
- **Open your Site:** Ask a local construction site to host an in-person or virtual field trip. Students will absorb first-hand information about successful careers in construction.
- **Career Readiness Day:** Prepare the next generation by coordinating a resume building session, interview tips, and what professionalism looks like on the job.
- **Equipment Demo Day:** You can do a live, remote demonstration, and/or recorded video of key tools and equipment in action.
- **Connect:** Connect your Student Chapters or local CTE programs with mentors such as those involved with NAHB Young Professionals or Professional Women in Building.
- **Highlight a Member:** Ask a builder or crafts professional to share examples of their typical work week and lifestyle. Post on social or offer to visit a classroom.
- **Proclaim October as Careers in Construction Month:** Help us make Careers in Construction Month officially recognized in every state! Any state resident can file a proclamation for their governor or mayor to sign.
- **Share on Social:** Help us flood social media by using #CareersInConstruction and #CICDAY2021 in your posts.

Visit [nahl.org/Workforce](https://nahl.org/Workforce) for more information on Careers in Construction Month

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