

Careers in Construction Month

NAHB invites all student chapters, local associations, and industry professionals to join us in celebrating Careers in Construction Month in October. The goal is to get involved in your community to further public awareness of construction career opportunities, inspire a positive image of construction trades professions, and instill a sense of pride in the industry.

Major Events during October

- **Oct. 10th, Careers in Construction Day:** NAHB encourages student chapters, HBAs, and members to participate in a community service build project. Whether that is teaming up with Habitat for Humanity, building benches/raised beds/picnic tables for a park, or other community enhancement project. Have fun with it and post on social using #CICDAY2022
- **Oct. 10th-14th, YP Week:** NAHB Young Professionals will be hosting events all week-long. Check them out at nahb.org/YP
- **Oct. 29th, Build Across America:** Join NAHB for its national workforce development program that introduces young children to the trades. HBA's across the country will host this event with hands-on projects and speakers for local children K-6th grade—all on the same day. Save the date and watch for more details!

 @NAHBstudentchapters

 @NAHBstudents

 @NAHBstudents

 NAHBTv

Further Sample Engagement Opportunities during October

- **Open your Site:** Ask a local construction site to host a field trip. Students will absorb first-hand information about successful careers in construction.
- **Career Readiness Day:** Prepare the next generation by coordinating a resume building session, interview tips, and what professionalism looks like on the job.
- **Highlight a Member:** Ask a builder or crafts professional to visit the classroom and share examples of their typical work week and lifestyle.
- **Proclaim October as Careers in Construction Month:** Help us make Careers in Construction Month officially recognized in every state! Any state resident can file a proclamation for their governor or mayor to sign.
- **Share on Social:** Help us flood social media by using #CareersInConstruction and #CICDAY2022 in your posts.

Visit nahb.org/Workforce for more information on Careers in Construction Month

Contact:

Sarah Weber
800-368-5242 x8654
sweber@nahb.org




National Association
of Home Builders

Sponsored by
Student
Chapters


LOWE'S
PRO