

Celebrate Careers in Construction Month 2025

October is the time to celebrate our industry, inspire the next generation, and spotlight your members. Here's how you can make an impact:

October 1–3: Kickoff with a Bio Share

Let's put a face to our industry and inspire others!

Encourage your members to celebrate themselves with a social post.

Use hashtags: #CICM2025 | #CareersInConstruction

TAG: @NAHB and @NAHBstudents

October 6–10: Engage with Boys & Girls Clubs

Build career awareness early.

Contact your local Club to explore career day events or hands-on demos.

TIP: Ask your members if they already have a connection.



Boys & Girls Clubs

October 13–17: Student Chapter Engagement

Support the pipeline by:

- Inviting student members to an HBA meeting
- Offering a jobsite tour or guest speaker
- Asking how you can help with IBS Student Competition prep

October 20–24: Young Professionals Week + CIC Day

Engage your Young Professionals!

Engage, connect and grow with other young pros across the country.

This week focuses on:

- Mentoring
- Community involvement
- Professional development



YP Week
Programming

October 23: Careers in Construction Day

Host or join a community build or outreach project!

IDEAS: Build garden beds, benches, or read The House That She Built at a local school or library.

October 27–31: Celebrate Your Team

Spotlight your crew.

Encourage member companies to share shoutouts, photos, and testimonials honoring their hardworking teams.

USE HASHTAGS: #CICM2025 and tag @NAHB and @NAHBstudents

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