

Celebrate Careers in Construction Month 2026

October is the time to celebrate our industry, inspire the next generation, and spotlight the building industry. Here's how you can make an impact:

August - September: Request a Proclamation

Make Careers in Construction Month in October official by requesting a proclamation from your governor or mayor to sign.



Sample Proclamation

- Call the office of your governor or mayor and find out how proclamations are issued
- Elicit support from other leaders in your city or state

October 1-2: Kickoff with a Bio Share

Let's put a face to our industry and inspire others!

Invite your employees to join you in posting what makes a career in home building rewarding.

Use hashtags: #CICM2026 | #CareersInConstruction

TAG: @NAHBhome and @homebuilders

October 5-9: Engage with Boys & Girls Clubs

Build career awareness early.

Contact your local Club to explore career day events or hands-on demos.

TIP: Ask your HBA staff if they already have a connection.



Boys & Girls Clubs

Contact:

Sarah Weber

800-368-5242 x8654
sweber@nahb.org



@NAHBhome



@homebuilders



NAHBTV



Careers in
Construction

October 12-16: Student Chapter Engagement

Support the pipeline by:

- Inviting student members to an HBA meeting
- Offering a jobsite tour or being a guest speaker
- Asking how you can help with IBS Student Competition prep

October 19-23: Young Professionals Week

Engage with Young Professionals!

Engage, connect and grow with young pros in your community.

This week focuses on:

- Mentoring
- Community involvement
- Professional development



YP Week
Programming

October 26-30: Celebrate Your Team

Spotlight your crew.

Share shoutouts, photos, and testimonials honoring your hardworking team.

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