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Carol L. Morgan, MIRM, CAPS, CSP

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Quint Lears, MIRM

Partnering with Brokers to Win More Sales provides hard-won, practical suggestions to help your company create long-term, powerful, and productive relationships with your local real estate brokers. This resource is dedicated to educating builders and new home salespeople on how to work effectively with real estate brokers to increase new home sales.

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NAHB Economics & Housing Policy Group

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