SOCIAL POST TEMPLATES

ABSENTEE VOTING

Sample Caption:

Voting by mail? Absentee ballots are now available!

- Don't wait—request yours today and make your voice heard early.
- Check your local Board of Elections for deadlines and how to request your ballot: [Your Local BOE Website] #AddHashtagsHere (We recommend using hashtags specific to your campaign, local government, or community!)

Graphic Suggestion:

Voting by mail? Absentee ballots are now available! Visual of an envelope and ballot with text like "Absentee Ballots Now Available" and "Request Yours Today."

Engagement Tip:

Post a walkthrough video or story showing how to request and complete an absentee ballot.

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SOCIAL POST TEMPLATES

EARLY VOTING

Sample Caption 1:

Early Voting starts TODAY!

Skip the lines, bring a friend, and vote when it's most convenient.

Find locations and hours through your local Board of Elections: [Your Local BOE Website]

#EarlyVoting #VoteEarly #AddHashtagsHere (We recommend using hashtags specific to your campaign, local government, or community!)

Sample Caption 2:

🔀 3 days until Early Voting begins!

Make your plan, mark your calendar, and show up early to make a difference.

For early voting details, visit: [Your Local BOE Website]
#EarlyVoting #VoteEarly #AddHashtagsHere (We recommend using hashtags
specific to your campaign, local government, or community!)

Graphic Suggestion:

Calendar image with key early voting dates circled, or a "Vote Early" badge with campaign branding.

Engagement Tip:

Encourage followers to comment with when and where they plan to vote early, or to tag a friend they're voting with.

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SOCIAL POST TEMPLATES

KEY VOTING/INFORMATION DATES

Sample Caption 1:

Don't miss it! Voter registration closes in [X] days.

Check your registration status and get registered through your local BOE: [Your Local BOE Website] Every voice matters. Make sure yours is heard. #RegisterToVote #AddHashtagsHere (We recommend using hashtags specific to your campaign, local government, or community!)

Sample Caption 2:

- It's Election Day!
- Polls are open until [insert time]. Make a plan, grab your ID, and go vote!
- Find your polling place here: [Your Local BOE Website] #ElectionDay #GOTV #AddHashtagsHere (We recommend using hashtags specific to your campaign, local government, or community!)

Graphic Suggestion:

Bold "VOTE" graphic with date and polling hours. Add campaign colors or logo for brand consistency

Engagement Tip:

Pin Election Day posts to the top of your feed, and update your bio link to direct followers to voting info.

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