

# PRESS RELEASE TEMPLATE

[Full Name]  
[Phone Number]  
[Email Address]  
[Campaign Website URL]

INSERT CAMPAIGN LOGO HERE

FOR IMMEDIATE RELEASE

## [Candidate Full Name] Announces Campaign for [Office Name] in [District/State]

**[City, State]** — [Candidate Full Name], a [brief identifier: e.g., small business owner, local educator, city councilmember], officially announced today their candidacy for [Office Name], serving [District/County/Region]. With a platform focused on [insert top 1–2 key issues], [Candidate Last Name] is running to bring [values like integrity, transparency, accountability] to [state legislature/county commission/etc.].

“I’m running because [insert a compelling one- to two-sentence quote from the candidate about their reason for running and vision],” said [Candidate Last Name].

A lifelong resident of [City/Town], [Candidate Last Name] has spent [X years] working in [field/public service/advocacy], and currently serves as [position or role, if applicable]. Their campaign will focus on [insert 2–3 issue areas relevant to the district, such as economic growth, education, healthcare access, infrastructure, etc.].

“[Insert a second quote here—could be about the district’s potential, a call to action, or values the candidate is championing],” said [Candidate Last Name].

The campaign will kick off with a launch event on [Insert Date, Time, and Location] and begin voter outreach immediately through [door-to-door, digital media, community events, etc.].

For more information, visit [Campaign Website] or follow the campaign on [Facebook/Twitter/Instagram Handles].

### About [CANDIDATE NAME]

[Candidate Full Name] is a [brief title or profession] and candidate for [Office Name] in [District/State]. A [longtime/local/lifelong] resident of [City or County], [Candidate Last Name] has worked in [field or public service role] for over [X years], advocating for [key issue/constituents]. Their campaign is focused on delivering real results for [community or district name] through [top values or platform priorities, e.g., honest leadership, economic opportunity, and strong schools]. Learn more at [Campaign Website].

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**RUN: A GUIDE TO SEEKING  
ELECTED OFFICE**

