

EXAMPLE: PEER TO PEER TEXTS

ABSENTEE

Hi there! This is [Your Name] from the [Candidate Name] campaign. Absentee ballots are now available for voters in [House/Senate District #]. [Candidate First Name] is running to represent our community with experience and integrity. Make your voice heard—request your ballot today and vote by mail before Election Day! Learn more at [Local BOE Website]. Reply STOP to opt-out.

EARLY VOTING

Hi there! This is [Your Name] from the [Candidate Name] campaign. Early Voting has officially begun in [Your County/Region]! Skip the lines and vote when it's most convenient for you. Find your nearest Early Voting site and hours here: [insert BOE link]. Let me know if you have any questions—your voice matters! Reply STOP to opt-out.

GOTV

Hi there! This is [Your Name] with the [Candidate Name] campaign. It's Election Day in [District/County/City], and every vote counts! [Candidate First Name] is ready to work hard for our community, but it starts with your voice. Polls are open until [Insert Time]—find your polling place here: [insert BOE link]. Let's make it count! Reply STOP to opt-out.

**RUN: A GUIDE TO SEEKING
ELECTED OFFICE**

