

Date: 10/27/2022  
City: Kansas City, MO

NAHB Recommendation

Title: Virtual Options for NAHB Meetings  
Sponsor: New Jersey Builders Association  
Submitted by: Alan Archuleta; John Cioletti

WHEREAS, the National Association of Home Builders (NAHB) endeavors to increase participation in its committees, councils and boards;

WHEREAS, the New Jersey Builders Association (NJBA) endeavors to have ample representation on NAHB committees, councils and boards;

WHEREAS, most businesses have experienced reduction in force and cannot operate with key employees absent for days at a time;

WHEREAS, the cost of travel is already prohibitive and multiple trips each year, makes it near impossible for most;

WHEREAS, NAHB’s experts advise that a deep recession is on the horizon and therefore costs will increase and budgets decrease;

WHEREAS, participation in association meetings is significantly increased through virtual participation;

WHEREAS, a virtual option provides easier access to young professionals, members who rely on supervisors’ approval for participation and other members who have not previously shown interest in participating at the national level; and,

WHEREAS, virtual platforms offer creative sponsorship opportunities and greater participation equals greater value to sponsors,

NOW, THEREFORE, BE IT RECOMMENDED that the National Association of Home Builders (NAHB) provide a virtual or remote option for meetings of all committees, councils and boards of the NAHB.

- Leadership Council Action:
- Resolutions Committee Action:
- Budget and Finance Committee Action:
- Conventions and Meetings Committee Action:
- Membership Committee Action:

[2022 Fall Leadership Council Meeting]

**Recommendation No. 2**

**Title: Virtual Options for NAHB Meetings**

**Check one of the four boxes below:**

This recommendation requires additional budget appropriations, which will be presented and considered as part of NAHB's normal budget review process. The amount of the new budget request to be presented to the NAHB Budget Committee is \_\_\_\_\_.

The above recommendation can be implemented using already approved budget and staff resources, but may require some shifting of priorities in terms of staff time and other resources. The preliminary cost estimates for implementing the above recommendation are (**bold** one):

-- Less than \$20,000.

-- Between \$20,000 and \$50,000.

-- Between \$50,000 and \$100,000.

-- More than \$100,000.

Impractical to provide a preliminary cost estimate at this time.

If approved, there are many ways that this recommendation could be implemented (hybrid meetings, live streaming, video recordings, conference calls, etc.) The intention of this recommendation is to have NAHB consider opportunities for participating in meetings beyond in-person attendance. Budget impact would be a part of that discussion.

No cost implications.