

BUILD-PAC HAS YOUR BACK

Fundraising can seem like a daunting task. But fear not, you're not alone! Below are several resources to help you succeed.

STAFF ASSISTANCE

- Each state has a BUILD-PAC Fundraising Manager who can help with planning, logistical support and on-site event management.
- BUILD-PAC staff can assist state and local associations for any event, big or small.



WHAT STAFF CAN PROVIDE

- Giveaways for events including pens, hats, tumblers, koozies, etc.
- Lists of BUILD-PAC contributors in your state
- Talking points on BUILD-PAC and NAHB's Advocacy efforts
- State reports with updates on fundraising and Congressional contributions
- Invitations for events via email and hard-mail
- Schedule special guests such as NAHB Senior Officers, BUILD-PAC Officers, or NAHB staff to attend your event



FUNDRAISING IDEAS

- Legislative Breakfast / Briefing
- HBA Luncheon or Cocktail Hour
- Beer, Wine, or Bourbon Tasting
- Golf Tournament Reception
- Mail or Email Solicitation



FUNDRAISING INCENTIVES

- Splitbacks: A state will receive half of all additional funds raised over the goal.
- Expense Reimbursements: Up to \$3,000 in event costs may be reimbursed to an association if they raise double this amount in new money.
- BUILD-PAC Champion: Raise \$10,000 in new money and you will be invited to the Capitol Club dinner and suite during the International Builders' Show.



CONTACT US WITH QUESTIONS



Staff Contacts

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Vice President

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- Gold Key Club
- Arizona, Arkansas, California, Colorado, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Texas, Utah, West Virginia, Wisconsin, Wyoming

Meredith Wimbrow

Fundraising Manager

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- Capitol Club and Platinum Club
- Alabama, Alaska, Connecticut, Delaware, Florida, Georgia, Idaho, Maine, Maryland, Massachusetts, Montana, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, Washington

Grace Mercer

Coordinator

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- Dollar-A-Day
- Century Club
- BUILD-PAC Accounting