



## **PRESIDENTS' COUNCIL SPRING LEADERSHIP MEETING AGENDA**

2025 Spring Leadership Meeting  
Thursday, June 12, 7:00 a.m. – 9:00 a.m.  
Marquis Salon 10, Marriott Marquis, Meeting Level 2

NAHB Chairman of the Board Buddy Hughes, Lexington, N.C.

Staff: Donna Franza

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### **AGENDA**

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| I.   | Breakfast and Banter<br>Enjoy breakfast with federation leaders from across the country and share highlights from your meetings up on capitol hill.  | 7:00 a.m. |
| II.  | Address by NAHB Chairman of the Board Buddy Hughes<br>Chairman Hughes will update attendees on key federation initiatives.   | 7:30 a.m. |
| III. | Retention Planning<br>Member engagement is key to keeping members and is a direct correlation to overall member retention rates. In this interactive session let's review the four pillars of retention and brainstorm ideas to improve our member engagement in big and small ways. | 8:00 a.m. |
| IV.  | Adjourn  | 9:00 a.m  |



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