

Tuesday, Jan. 20, 2004

Las Vegas Hilton Hotel  
Conference Room 4 & 5  
First Floor

8:00 am - 10:00 am

\$35.00

## NAHB Seniors Housing Council

### Branding: Setting Your Community Apart

What are the secrets of creating a community or company brand that separates you from your competition?

Attend the Seniors Housing Council's Marketing Breakfast at IBS and hear from industry experts how they established and solidified their own brand identity. Share ideas with your peers about how an effective brand can reach today's active adult buyers. Come with comments, experiences and questions. Space is limited, so sign up now!

# Marketing Breakfast

National Association of Home Builders



Fax back to Seniors  
Housing Council by  
Wednesday, Jan. 14,  
2004 to (202) 266-  
8073

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Name

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Address

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Phone

Method of Payment  Check

American Express  Visa  MasterCard

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