

Meet the Experts



Active Adult 55+ Housing

Have you ever wished you could talk with an expert to help you make the right decisions? Well, now you can. At “Meet the Experts,” sponsored by the NAHB Seniors Housing Council, you’ll have access to the best minds in the business who are just waiting to answer your questions. And, while you’re there, enjoy lunch on us!

SCHEDULE

Tuesday, January 20, 2004

11:00 am—1:00 pm **Small and Midsize Builders CAN Successfully Build Active Adult Communities**
Dick Komer, Komer & Wineman Building Co.; Bob Tippetts, Village Communities; Chuck Covell, Bozzuto Group

Wednesday, January 21, 2004

11:00 am—12:00 pm **Marketing and Sales**
Bill Becker, The Wm. E. Becker Organization; Barbara Kleger, Senior Living Consultants; Tracy Lux, Trace Marketing, Inc.; Manny Schatz, PBS, Inc.

11:30 am—12:30 pm **Design—Community, Clubhouse, Home, Universal Design**
Manny Gonzalez, KTG Group.; Quincy Johnson, Quincy Johnson Architects; Mike Kephart, Kephart Architects.; Mary Jo Peterson, Mary Jo Peterson, Inc.

12:00 pm—1:00 pm **Multifamily Housing for the 55+ Market**
Earl Armiger, Orchard Development Corp.; Ed Hord, Hord Coplan Macht; Tony Rodriguez, AM Rodriguez Associates

12:30 pm—1:15 pm **Land Development**
Bill Parks, PDC Parks Development Consulting; Mark Stemen, K. Hovnanian; Harold Cohen, Central Florida Investments

NAHB International Builders’ Show
Las Vegas Convention Center - Room N217
Seniors Housing Council Hospitality Suite
Lunch generously provided by Kephart Architects

Bring your questions, plans, ads and ideas.
We’ll be waiting for you!